



# BUILDING STAKEHOLDERS FOR BRT

Mpact Webinar January 10, 2023





# WEBINAR SPEAKERS



**Ambre Marr**

State Legislative Director,  
AARP Indiana, Indianapolis, IN



**Dave Steele**

Executive Director,  
MobiliSE, Milwaukee, WI

**Moderator: Sarah Rudolf,**  
Associate Director, Mpact



**Kyle Burrows**

Manager, Arterial BRT Planning,  
Metro Transit,  
Minneapolis/St Paul, MN







# Arterial Bus Rapid Transit in the Twin Cities

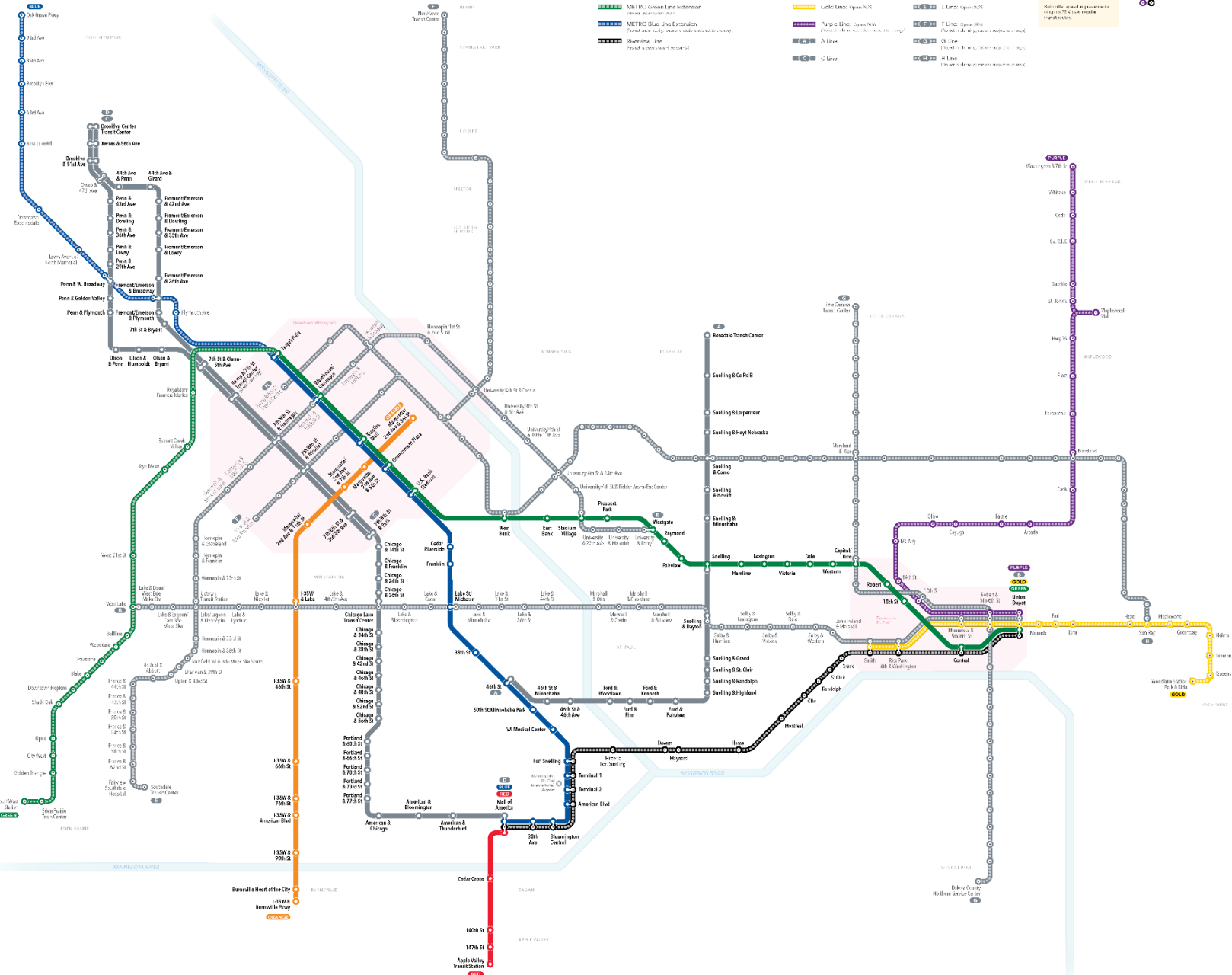
Kyle O'Donnell Burrows | Planning Manager, Arterial BRT

# A network of eight arterial BRT lines by 2030

- **A Line (Snelling):** 2016
- **C Line (Penn):** 2019
- **D Line (Chicago/Fremont):** 2022
- **B Line (Lake/Marshall/Selby):** 2024
- **E Line (Hennepin/France):** 2025
- **F Line (Central Avenue):** 2026, pending full funding
- **G Line (Rice/Robert):** 2027, pending full funding
- **H Line (Como/Maryland):** 2028, pending full funding



Future Rapid Transit Network





# Designed to be faster, more reliable, and easy to use

2-3 stations per mile, designed for faster stops

High-tech, high-amenity, secure stations

Pre-boarding fare payment for faster stops

Higher-capacity buses & boarding through all doors

Bus priority signals & lanes

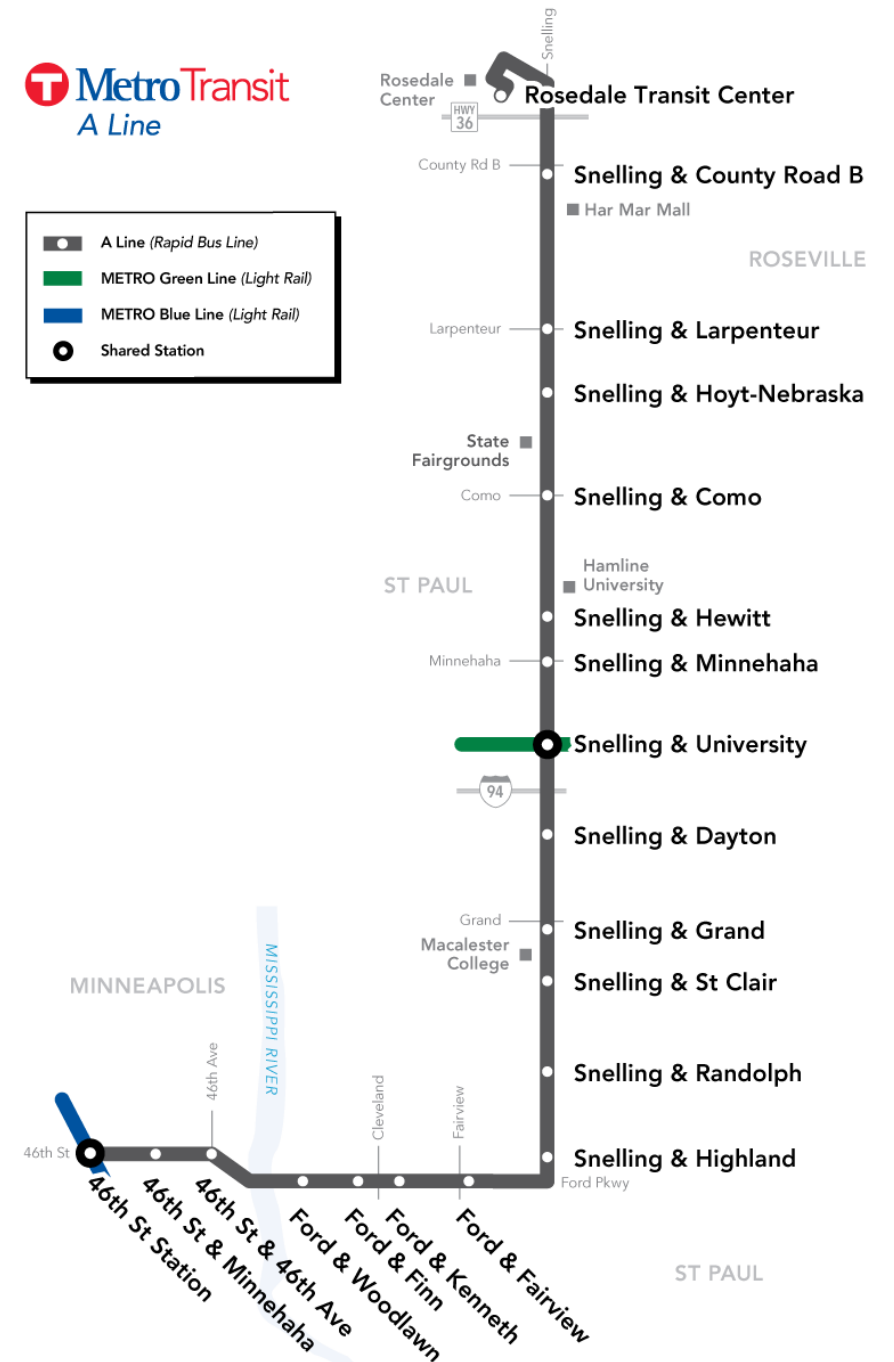
Faster, frequent, all-day service





# METRO A Line: Twin Cities' first Arterial BRT Line

- First in a planned program of 11 lines
- 10 miles long
- 20 stations
- 4 cities and 2 counties
- \$27 million project cost (2016)
- Proven transit corridor with frequent service and 4,000 daily rides pre-A Line
- >30% ridership increase in first year





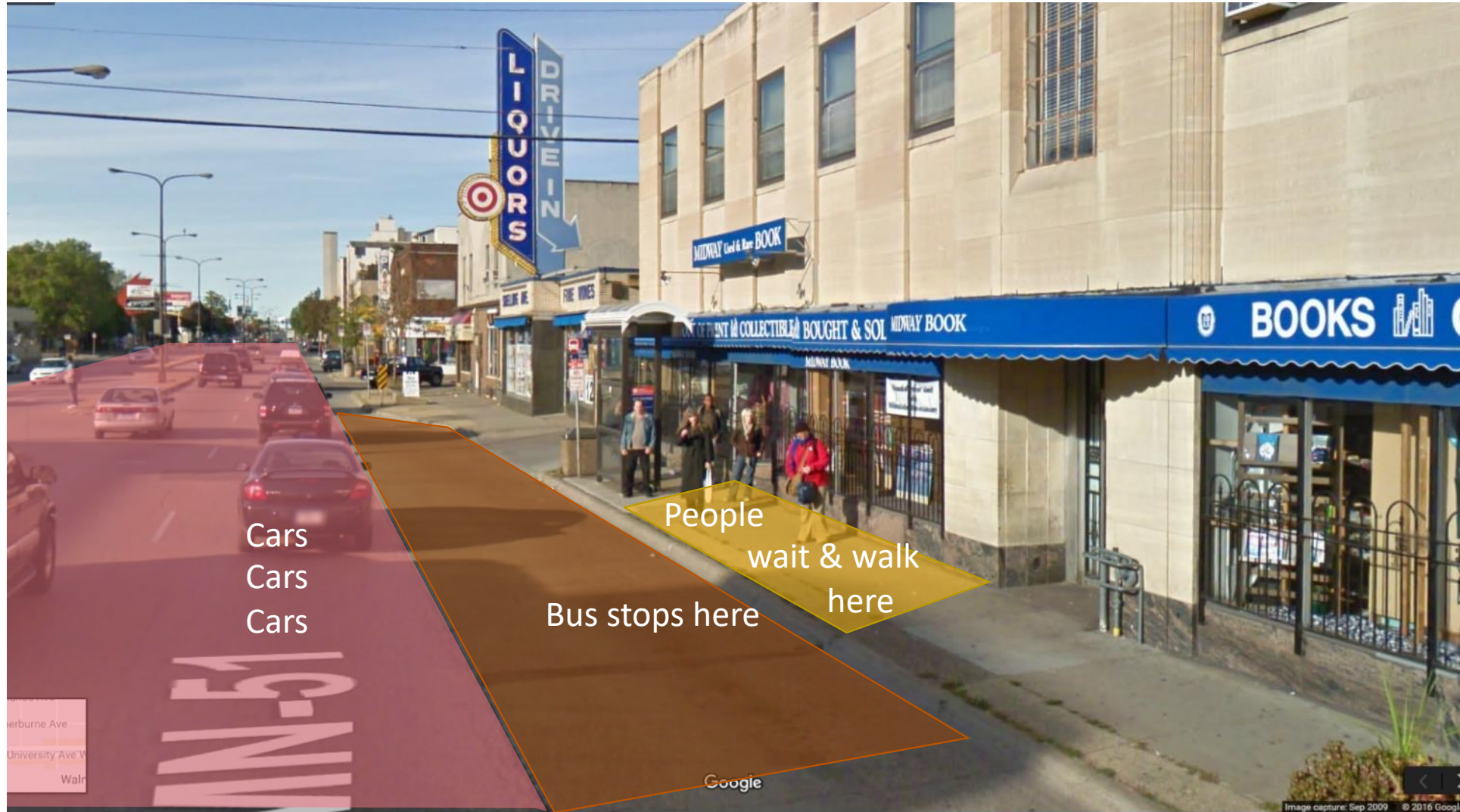
# Connecting with stakeholders and building excitement

- Prior to 2016, Arterial BRT was a new concept in the Twin Cities
- Cross-functional internal working group over two years prior to launch to define key features
- Community group info sessions and open houses
- Met with riders and businesses, used one-pagers dedicated to specific audiences
- “Office hours” at organizations and businesses along the corridor
- Joined community events to help spread the word





# How is the street space organized?



# Arterial BRT better for all users of street space





# A Line and C Line: Early BRT Success

- Opened 2016 (A Line) and 2019 (C Line); >30% Ridership growth/corridor
- Over 3 million BRT rides 2019, 2.4 million 2020
- BRT has retained more ridership throughout the pandemic than any other type of transit service



*Snelling Avenue in Saint Paul*



*Penn Avenue in North Minneapolis*





**2019: C Line open for service**

**2021: Partnership with City of Minneapolis to add bus lanes**





**December 2022: D Line brings BRT to Minnesota's highest ridership bus route**



# In visit, Transportation Secretary Pete Buttigieg points to federally funded improvements on Lake Street

Minnesota received \$99M for six projects under federal infrastructure law.

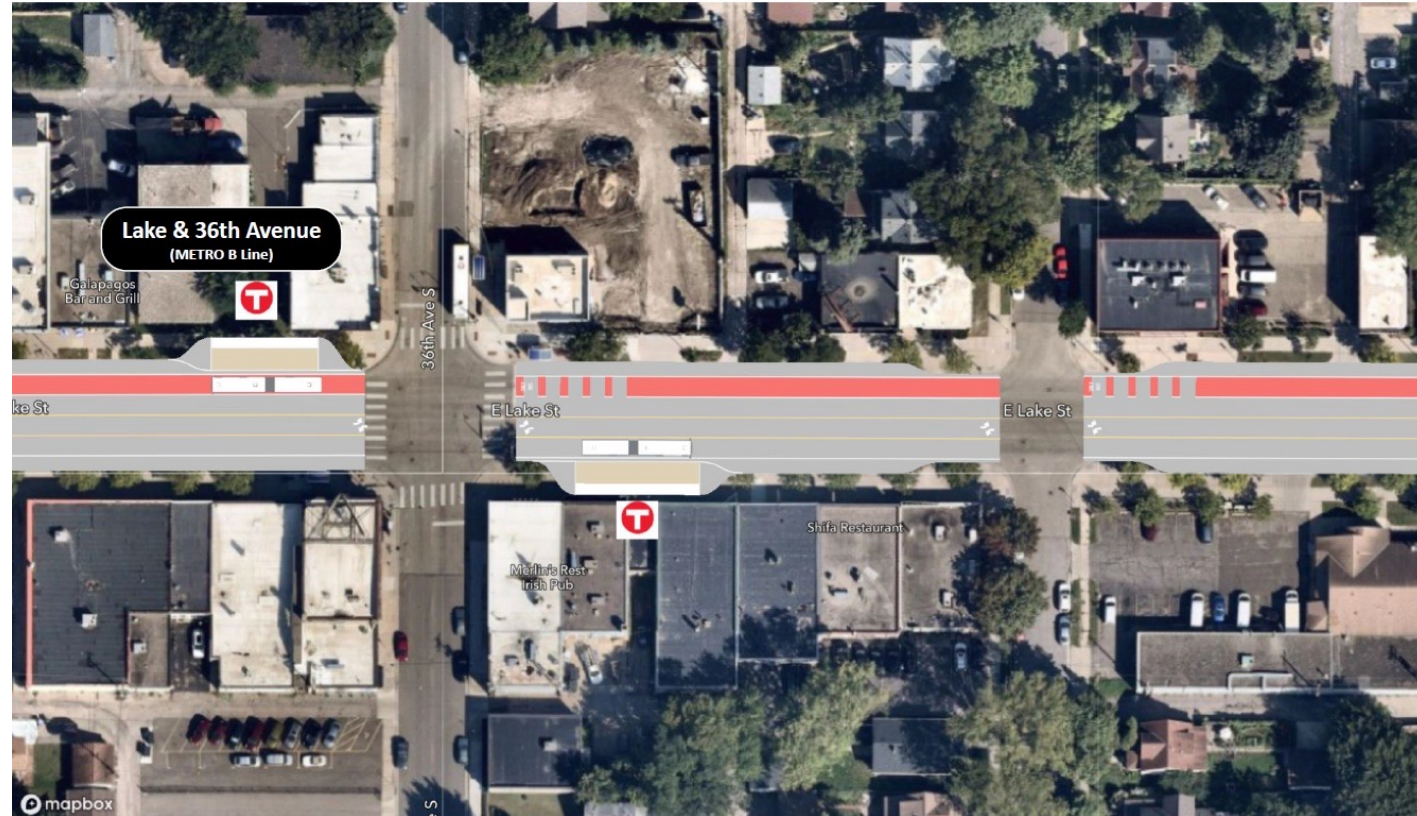
By Janet Moore Star Tribune | AUGUST 25, 2022 — 5:36PM

GALLERY GRID

4/13



Lake Street & Lagoon Avenue  
Striping revisions concept – in coordination with METRO B Line



2024: B Line opens with significant partner corridor safety improvements on Lake Street





**2025: E Line opens after multi-year construction coordinated with 12+ street projects**





# Building Stakeholders for BRT

**Ambre Marr**

**AARP Indiana Legislative Director**



# THE ROAD SO FAR



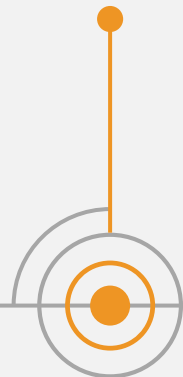
**2014**



SB 176 passes, authorizing six Central Indiana counties to create a dedicated funding source for transit projects via public referendum

59.4% of Marion County voters approve the referendum creating dedicated tax

**2016**



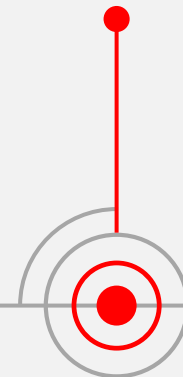
**2017**



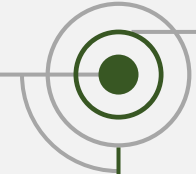
Indy City County Council adopts proposal to enact dedicated tax

Red Line opens

**2019**



**2020**



Anti-Blue Line amendment is added to HB1279



# THE ROAD SO FAR



**2021**



Amendments proposed to limit IndyGo funding and continued expansion of rapid transit lines

**2022**



More Amendments proposed to limit IndyGo funding and continued expansion of rapid transit lines

AARP Indiana releases transit survey

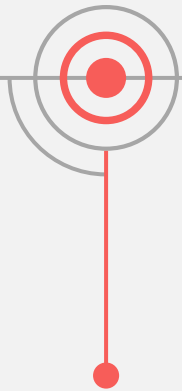
Purple Line construction starts

Red Line enhancements project begins



# WHAT'S NEXT

**2023**



It's an Indiana General Assembly budget session and IndyGo will remain a potential target

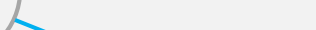
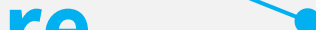
Blue Line Construction



**Future  
Years**

Local route improvements

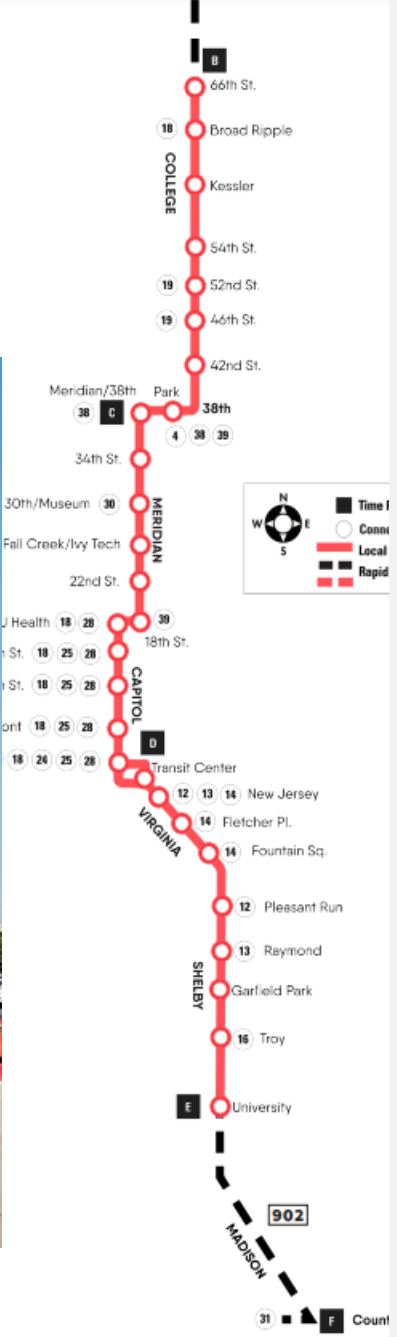
Regional expansion







# RED LINE



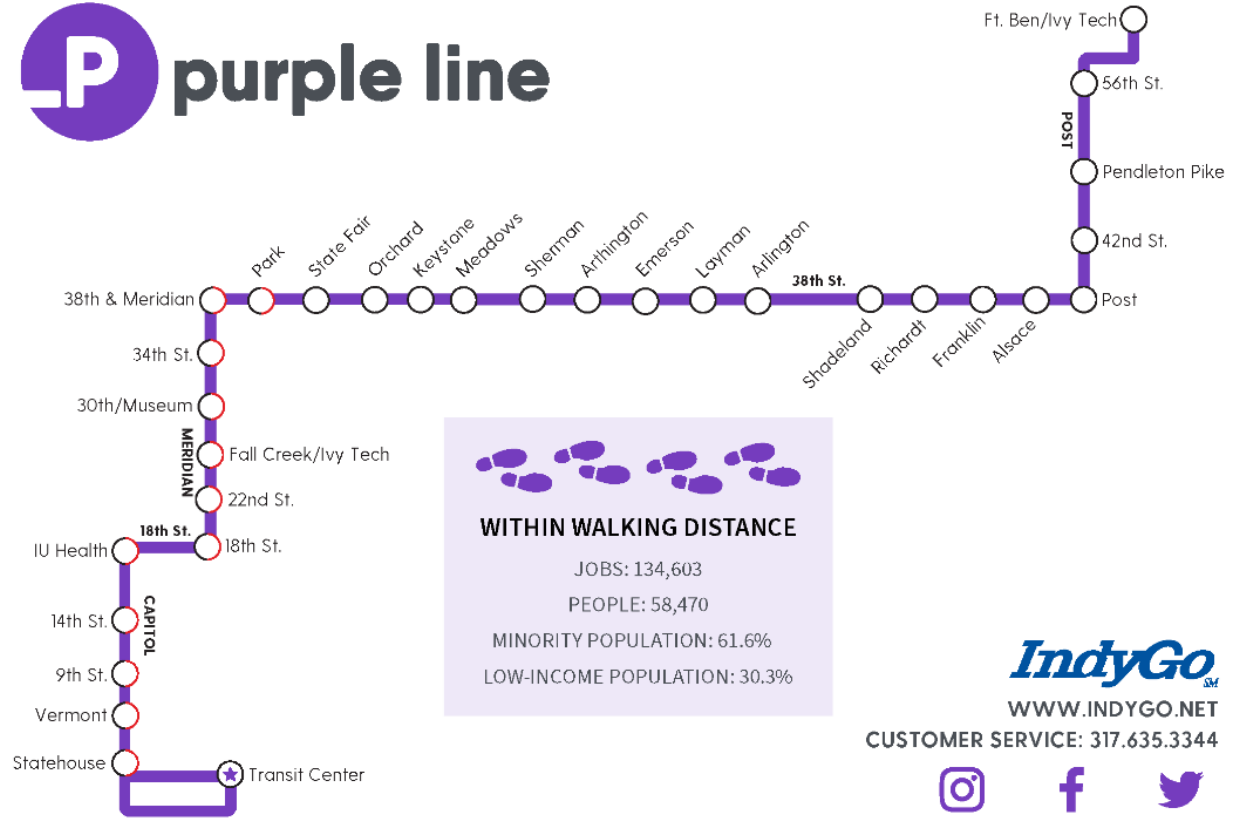




# PURPLE LINE



## purple line



**WITHIN WALKING DISTANCE**

- JOBS: 134,603
- PEOPLE: 58,470
- MINORITY POPULATION: 61.6%
- LOW-INCOME POPULATION: 30.3%

**IndyGo**  
 WWW.INDYGO.NET  
 CUSTOMER SERVICE: 317.635.3344





# BLUE LINE



# AMBRE MARR



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MOBILISE



Convene



Advocate



Act

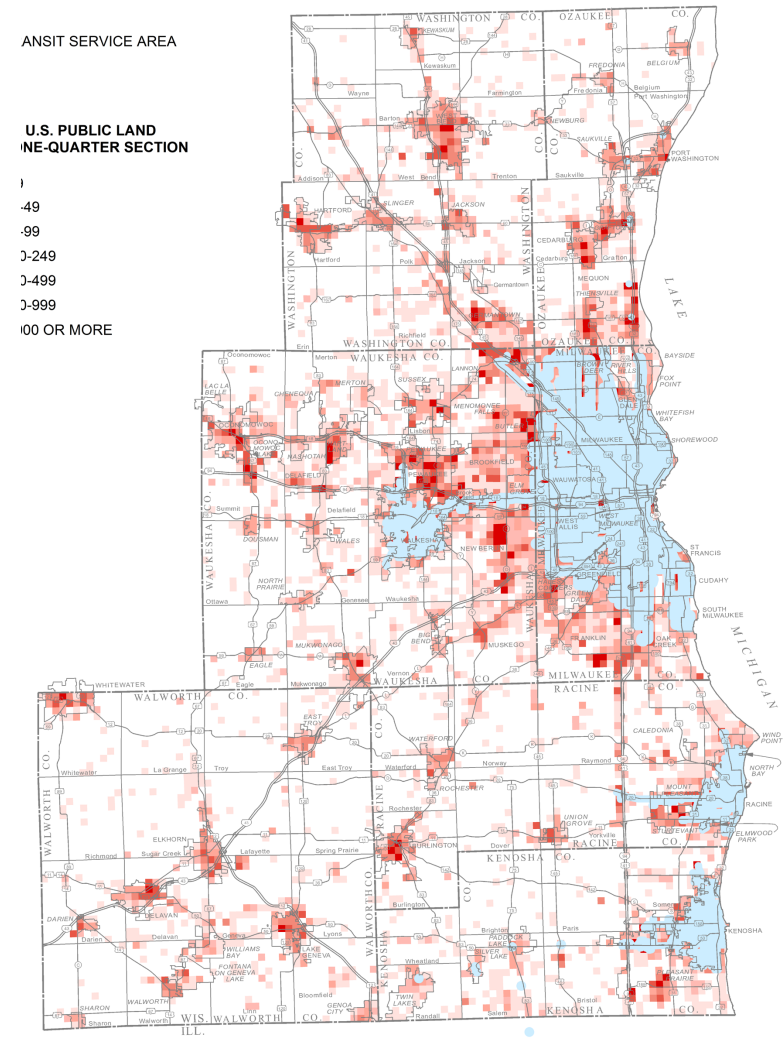
**MOBILISE**



One of the largest US metros with no  
Regional Transit Authority

Car-oriented land use patterns

Spatial mismatch is a racial equity issue





## Bus Rapid Transit in Milwaukee

First line opens in June 2023

\$50M project



Our vision:

Transformative Bus  
Rapid Transit

Intentionally addressing  
racial equity and  
connecting employers  
to workers

Potential to transform  
communities





# Thanks for joining us today!

If your question was not answered, please reach out directly to our speakers. Thank you Ambre, Dave and Kyle – and Sarah, for moderating!

- **Ambre Marr, State Legislative Director, AARP Indiana, [amarr@aarpp.org](mailto:amarr@aarpp.org)**
- **Dave Steele, Executive Director, Mobilise, [dave.steele@mobilisewi.org](mailto:dave.steele@mobilisewi.org)**
- **Kyle Burrows, Planning Manager, Arterial Bus Rapid Transit, Metro Transit, [Kyle.Burrows@metrotransit.org](mailto:Kyle.Burrows@metrotransit.org)**



A video recording of this webinar will be posted in a few days on our website at [mpactmobility.org/webinar](http://mpactmobility.org/webinar)

# What are MOVE Roundtables?

A place-based program that works with a local stakeholder group to examine a key local issue through the MOVE lenses:

**Mobility**

**Opportunity**

**Voice**

**Equity**

The result? Creating momentum in a more collaborative and unified direction.

**Find out more:**

**[mpactmobility.org/building-leadership](http://mpactmobility.org/building-leadership)**





Mark your calendar

# Mpact Transit + Community

## Phoenix, AZ – November 5-8 2023

- Is your city or region embarked on transit expansion?
- Are you interested in connecting mobility investments with development, land use and the built environment?
- Do you want to leverage investments for maximum community benefit?



Join us in Phoenix –  
Call for Speakers Open March 1 - 31

# Listen to the Mpact Podcast

[mpactmobility.org/podcast](https://mpactmobility.org/podcast)



## VOICES

New Podcast:  
**COMMUNITY-  
CENTERED  
TRANSIT** with  
Tamika Butler







Building Livable Communities  
with Transit

IS NOW



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