



St. Louis MOVE Roundtable Close-out Report Executive Summary

Context: The transit stop transformations completed to date by AARP and CMT have enhanced the transit user experience by incorporating more seating, shade, and color. While the transit experience may be more enjoyable, the question before AARP is: Do older adults know how to access available transportation options *and* do those options meet the needs of the older adults in the St. Louis region?

Focus: The St. Louis MOVE Roundtable focused on the question, *How can we help older adults use more transportation options by boosting our awareness and education efforts individually and collectively?* Through our conversation series, we looked at a variety of system- and user-improvements that allow people to feel confident in choosing and using transit to get them where they want and need to go.

Purpose/Format

St. Louis is one of four MOVE Roundtable sites sponsored by AARP. The MOVE Roundtable took place in July-August 2022 and focused on how to help older adults gain awareness of more transportation options. Twelve people participated, representing older adults, transit, social work and referral services, transit advocacy, trails & green space, and city and regional government.

Over six weeks, the Roundtable explored how to learn about and make sense of the range of transportation options in the region, placemaking, messaging, transit equity, and the Cynefin framework.

Initial Outcomes

The St. Louis MOVE Roundtable surfaced the following key points:

- Agreement that while there are many transportation services available in the St. Louis region, there is no central information hub that allows potential riders to easily understand what's available to them.
 - Mo Rides is a statewide resource and referral system organized by county. It includes many but not all of the available transportation options. Roundtable members will forward information about additional transportation resources to Mo Rides for their database.
 - Roundtable members suggested that listing a cost (dollar signs, like restaurant lists) and available hours would make Mo Rides even more user-friendly.
 - St. Louis City Senior Fund shared a spreadsheet created by an intern in 2019 listing 99 transportation options
- Recognition that sharing resources and links on other Roundtable members' websites is a relatively easy and straightforward way to boost access to transportation information



- Activating community spaces through placemaking is “like a hug” and can enliven and energize an underutilized public area. One advantage of placemaking is that it can easily be a demonstration project, done on a temporary basis with a minimal budget and without significant red tape.

Suggested next steps:

Based on the Roundtable and our experience in the transit/land use/community development space, Rail~Volution would like to suggest the following:

- Maintain an open line of communication between Roundtable members and MO Rides to share and update resources on an ongoing basis
- Seek staffing support to update the 2019 excel spreadsheet of transportation options in the region shared by the St. Louis City Senior Fund and share out results for community use
- Explore what it would take to create additional capacity for MO Rides or alternative online database of transportation options that includes all transportation options in the region, along with cost range (\$ to \$\$\$\$), geographic coverage, and hours of availability.
- Revisit the Cynefin framework and potential action steps developed during Week 6 and advance one or more of the ideas
- Establish a feedback loop with one or more transportation providers to offer suggestions about how to improve their service for the older adult population