

The LAB Quiz

BY



LAB

Mpact:Lab equips local leaders to use an integrated, intersectional approach to their regional transit, mobility and development work.

How can Mpact:LAB help your community?

1. Do you have a committed stakeholder group?

- A** We have key players from one or two organizations that really care. **B** We have a crowd, but it would be great to rally them to this cause. **C** No, but I'd love to really dig in and build a strong bench of supporters.

2. What issue(s) is your community facing?

- A** We're dealing with a few that interconnect. **B** Everyone thinks _____ is a big deal. **C** Honestly, it's hard to boil this down.

3. How urgent is this issue in your community?

- A** Everyone thinks _____ is a big deal. **B** It takes 25 miles to turn a battleship around. **C** People who know, know.

4. What's your plan to implement a solution?

- A** I have no idea where to start. **B** We're ready to figure out a comprehensive, collaborative approach. **C** We need to get everyone up to speed on best practices.

5. What approach resonates most?

- A** Let's dig deep and really explore this. **B** Let's dip our toe in the water to get a better understanding. **C** Let's educate and activate a large group of supporters.

7 TO 10 POINTS

Deep Dive

Set the stage for progress with a focused burst of weekly convenings. Mpact can activate your group by organizing a MOVE Roundtable, a conference delegation for the Mpact Transit + Community Conference or peer learning with an optional field trip.

4 TO 6 POINTS

One Day at a Time

A day of work can go a long way. Get support framing your community's challenge in a strategy session, participate in a one-day leadership development bootcamp or work with Mpact staff to make the case for transit investment in your community.

0 TO 3 POINTS

Short and Sweet

Sounds like you could benefit from a short burst of support. Consider an "Ask the Expert(s)" session to pick the brain of a thought partner, connect with an Mpact mentor to bring you beyond the status quo, or gain some general transportation knowledge through a 101-type webinar.

SCORING: 1. a-0, b-1, c-2; 2. a-2, b-1, c-0; 3. a-1, b-2, c-0; 4. a-0, b-2, c-1; 5. a-2, b-0, c-1

Want to explore more? Visit mpactmobility.org/building-leadership or connect with Sarah Rudolf at sarahr@mpactmobility.org to tell us about your community.