The LAB Quiz

How can Mpact:LAB help your community?

1. Do you have a committed stakeholder group?
   A) We have key players from one or two organizations that really care.
   B) We have a crowd, but it would be great to rally them to this cause.
   C) No, but I’d love to really dig in and build a strong bench of supporters.

2. What issue(s) is your community facing?
   A) We’re dealing with a few that interconnect.
   B) Everyone thinks _____ is a big deal.
   C) Honestly, it’s hard to boil this down.

3. How urgent is this issue in your community?
   A) Everyone thinks _____ is a big deal.
   B) It takes 25 miles to turn a battleship around.
   C) People who know, know.

4. What’s your plan to implement a solution?
   A) I have no idea where to start.
   B) We’re ready to figure out a comprehensive, collaborative approach.
   C) We need to get everyone up to speed on best practices.

5. What approach resonates most?
   A) Let’s dig deep and really explore this.
   B) Let’s dip our toe in the water to get a better understanding.
   C) Let’s educate and activate a large group of supporters.

SCORING: 1. a-0, b-1, c-2; 2. a-2, b-1, c-0; 3. a-1, b-2, c-0; 4. a-0, b-2, c-1; 5. a-2, b-0, c-1

Want to explore more? Visit mpactmobility.org/building-leadership or connect with Sarah Rudolf at sarahr@mpactmobility.org to tell us about your community.