



TRANSIT + COMMUNITY

CALL FOR SPEAKERS March 1-31



Does your work involve designing communities for transit, connected mobility options, trails or safe walking?

Do you work on transit-oriented development, housing, business or economic development?

Do you see implications for health, safety, equity, sustainability, access to opportunity and overall quality of life?

Submit a proposal for M: PACT Transit + Community 2023

Tell us how your experience shapes - or reshapes - the vision for transit-oriented communities.



M: PACT Transit + Community is coming to Phoenix this November. The Call for Speakers is your chance to influence the program and add your voice. We're looking for thinkers and doers, with real-world experience to share. M: PACT Transit + Community (formerly called Rail~Volution) is the place to learn new tools and forge cross-sector connections. Our conference combines serious work with inspiration and fun.

Call for Speakers
Submit your proposal by March 31

www.mpactmobility.org/speakers



Preparing Your Proposal

Choose the track that fits most closely with your topic.

Indicate the session format that best fits your content - or suggest something different.

Answer the following questions about your work.

Overview

What story would you like to tell?
Why does it matter? To whom?

Process/Approach

What was your process or approach? How was it unique or different? How did you ensure your process or approach was inclusive and cross-sector?

Outcomes

How did you measure success?
What outcomes did you achieve?
Why were these important for your community?

Lessons

What lessons did you learn and how are these applicable to other communities?

How are you doing things differently?

Tell us how you are adjusting the way you do things to achieve better results for the communities you serve. It could be in one of these ways - or another.

Clearly explain what's new and different about your approach.



Formats

Please indicate your session format. Note that we are open to additional formats (if described clearly), so feel free to be creative.

- **Panel** 90 minutes (3-4 speakers with a moderator and Q&A)
- **Small Group Breakout** 90 minutes (Short presentations with attendee breakout discussions)
- **Idea Exchange** 45 or 90 minutes (short or no presentation followed by peer to peer facilitated discussion)
- **Toolbox** 45 minutes (focus on tools or specific stories in shorter time)

Tracks

We are looking for proposals in the following tracks.

Track 1: Innovative Policy Change

Policies responding to current challenges. Policies that achieve better community outcomes, directly or indirectly.

Specific topics

fiscal cliff & funding
nimble planning
rescoping projects
outsourcing
workforce
use of space

shifting work week
changes in travel demand
public safety, policing
displacement
transit & affordable housing

climate goals & policy - vmt
working with electeds
appealing to broad audiences

This track is not service planning; project delivery; specific projects

Track 2: Development Around Transit

Innovative and tried and true approaches to building around transit – from the nuts & bolts of deals to financing and partnerships.

Specific topics

financing - value capture
affordable housing
parking convertibility
first-last mile & urban design
community benefits
redefining mixed use

joint development & transit
integration
place management
zoning
highway removal
anti-displacement strategies

multijurisdictional partnerships
retrofitting arterial corridors
project prioritization
investors and their influence
nontraditional developers
ongoing covid impacts

This track is not big data; micromobility; technology; policy; visioning

Track 3: New Models for Managing Transit

Ways transit and other agencies are evolving in this moment, from planning and governance to implementation and operations.

Specific topics

system redesign
service design
bus, BRT, LRT, streetcar, trails
microtransit
first-last mile

workforce trends
funding
capital cost escalation
fares - free & reduced
fare coordination

ridership trends & strategies
rider experience & perspective
flexibility & adaptability
low-cost options

This track is not transit-oriented development (TOD); technology; micromobility: EV, AV

Track 4: Health, Climate Jobs & Opportunities via Transit Oriented Communities

Intersectional models and innovative approaches that ensure transit is not only about getting from place to place but also fundamental to quality-of-life outcomes. Models addressing historic and systemic inequities.

Specific topics

social determinants of health	collaboration - regional,	artists & makers - placemaking
small business capacity building	cross-border	& job creation
engaging local communities & community-based organizations	air quality	transit to trails & outdoors; to entertainment
mobility hubs & health access	heat, floods, fire, water	downsides of new mobility & technology
	anti-displacement strategies	
	fees for local reinvestment	

This track is not joint development; infrastructure design, planning, construction; policy

Track 5: Multimodal Systems and Connectivity

Integration & connection across modes to foster a high-functioning transit system and seamless use by a variety customers. Technology, innovation, design, planning and implementation – along corridors, at stations and within neighborhoods.

Specific topics

resource sharing	public-private partnerships	rider experience across modes
network integration	human services transport/ ADA	resiliency of systems
zero emission	first-last mile	regional connectivity
curb management		
design for all		

This track is not isolated modes; joint development

Track 6: Mpack PK Slam

For the Tuesday night PK Slam, powered by PechaKucha™, propose your cutting edge take on how work gets done, the industry, or topics we're not focusing on enough. Each speaker gets 20 slides and 20 seconds for each, for a total of just under 7 minutes.

Specific topics

We'd especially like to hear your take on the future of public transportation post-pandemic. We're all talking about it all the time and no one really knows, so get wild with your ideas about what the future will be! What kind of "mpack" would you like to see – for social equity, environment, economics, other? There's a wide berth of possibilities. Any answer you give is speculative sci fi, which, especially at the PK Slam, can be quite entertaining.

The PK Slam is produced by the Mpack Innovators



How to submit

1. Prepare your individual or group proposal using worksheets available at www.mpactmobility.org/speakers. Choose the track that best fits your proposal. Tell us about your work - overview, process/ approach, outcomes, and lessons. Indicate format.
2. Complete the online proposal form by March 31, midnight Honolulu time. The link to submit is at www.mpactmobility.org/speakers.

Tips

- Fill out the whole online form. Incomplete proposals will not be considered.
- Make sure you can be in Phoenix in November. If your proposal is accepted, you will be expected to be there. Speakers have the option to attend for free the day they speak or to register and pay for the full conference.
- **Group proposals:** Before you include a speaker in your proposal, contact them to make sure they are interested and able to attend. Group proposals must include diverse perspectives. Note: we may accept your group proposal as is or we may mix and match with other proposals.

What happens after you submit?

April

After the Call for Speakers closes March 31, proposals will be read, sorted and ranked by members of our National Steering Committee (NSC).

May

The full National Steering Committee will meet to discuss proposals and curate topics and sessions. Individual NSC members will choose specific sessions to coordinate. NSC coordinators may reach out to you about your proposal.

June

The full National Steering Committee will meet again to review and vet proposed conference sessions. This is a back and forth process, involving critique of individual sessions and the program as a whole. Speakers and topics may be adjusted at this point.

July

National Steering Committee members will reach out to confirm speakers for sessions and confirm the content to be covered.

August

All proposers will have a final decision about whether they will be speakers or not in 2023.

September-October

National Steering Committee coordinators will meet with their session's speakers to go over the flow of content and audience engagement at the conference.

November

Mpact Transit + Community 2023 will take place from November 5-8 in Phoenix, AZ, with pre-conference events on November 3-4.



**TRANSIT +
COMMUNITY**

Phoenix November 5-8, 2023