

Rail~Volution Mobile Tour

Oakland's Uptown Funks You Up!

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SELF-GUIDED TOUR DIRECTIONS

From the Hyatt Regency Hotel: Take BART from the Embarcadero Station via either the Richmond or Pittsburg/Bay Point Bound Station (If you go at Rush Hour, you may also catch a North Concord or Pleasant Hill Bound Train). Exit at 19th Street Station and walk back towards 17th St exit.

- 1. The 19th St/Oakland BART Station: This BART station serves the north end of Oakland's central business district. The station is located at the heart of "Uptown," a major arts and entertainment district. Over 13,000 riders enter the station on a typical weekday.
- **2. Latham Square:** This public plaza serves as a gateway between Uptown and Downtown Oakland. Broadway and Telegraph Avenues are both major arterials in Oakland, extending from Downtown north and west into Berkeley. For many years this intersection was a major pedestrian hazard, but the square has served to calm traffic and reclaim space for pedestrians.
- **3. 17**th **Street Alley:** A somewhat obscured entrance to the BART station, this alley was enlivened through a major public art installation by the City of Oakland. Seattle-based artist Dan Corson developed this installation, *Shifting Topographies* which is inspired by the varying hill and water topography of the City of Oakland. In the evening the alleyway and sculpture are illuminated by moving colored lights, activating a once dead space as a gateway to Telegraph Avenue's restaurants, bars, and theaters.
- **4. 19**th **St Bike Station:** This ground level retail space has been converted into a free, staffed bike parking and repair hub serving the 19th St BART station. The number of BART riders arriving at the station by bike has increased exponentially over the last several years, in large part due to the presence of a protected parking area. The bike station is highly popular and fills up quickly on weekday mornings.
- **5. Fox Theater & Parcel 4:** This former movie theater and home to the Rail~Volution welcome reception was restored in 2009 by the City of Oakland, and now functions as a popular 2,800 seat concert venue. The Oakland School for the Arts (OSA), a charter school that will perform at the Welcome Reception, also occupies the space surrounding the theater.
- **6. Fox Courts:** Fox Courts is a mixed-use affordable residential development of 80 units and a 4,800 sq ft childcare facility and retail space, completed by Resources for Community Development in 2009. The development includes murals by Eduardo Pineda and Joaquin Newman with collaboration of students from OSA. Total project cost was \$33.7 m.
- 7. Uptown Station: Originally a Capwell's department store, and until recently a Sears, this historic building is being restored by developer Lane Partners. It was purchased by Uber in 2015 and will serve as their East Bay headquarters. The ground floor will include a new retail marketplace serving the Uptown Oakland community.
- **8. The Art Wall:** Art Murmur, a collective of artists and art galleries in the Uptown area, has played a major role in the revitalization of Oakland, and continues a strong presence to ensure Oakland remains diverse in the face of gentrification. Every first Friday during Oakland Art Murmur, the Great Wall of Oakland features cutting edge motion art projected on this 100'x100' space.
- **9. The Hive:** Signature Development Group built this unique mixed-use development in 2014 from several vacant former auto dealerships in the Broadway-Valdez neighborhood. Anchored by the mission-driven coworking space, ImpactHub, the Hive is reflective of the creative spirit of Uptown Oakland and the many organizations and people who have worked to retain Oakland's culture throughout its revitalization period. Stop in Drake's Dealership and grab a beer in the courtyard before walking back to BART!