TRANSIT + COMMUNITY

Conference Guide

November 5–8, 2023
Sheraton Phoenix Downtown
Phoenix, Arizona
The M pact Transit + Community conference is a celebration of transit-oriented communities. What it takes to build them. The ingenuity and dedication of the many cross-sector stakeholders involved. And, the belief in the possibility that together we can build more just, sustainable and resilient communities with transit at the center.

It’s hard work, no doubt! But that’s why we come together. To recharge - and to share what’s working in communities across North America.

Thank you for coming! Use your time at the conference to challenge your perceptions. Attend sessions and meet people that push you out of your comfort zone. Listening and learning across boundaries is where innovative ideas take shape.

Take time to explore the region. Walk around downtown Phoenix – or grab a bike or scooter to see Roosevelt Row, Margaret T. Hance Park and new residential neighborhoods downtown. Hop on a bus or the light rail to explore beyond downtown or into other cities across the region.

Dive into all that is offered at the conference. Reshape your sense of what’s possible. Build your network for the year ahead.

Welcome!

Thank You Sponsors
The M pact Transit + Community conference wouldn’t be possible without our engaged and generous sponsors. Conference registration covers about half of overall expenses & sponsors help cover the rest.

Check the center spread for the 2023 sponsors!
Things to Know

- Badges are required at all plenaries, sessions, networking events, receptions, meals and breaks on- and off-site.
- Registration and check-in for Mobile Workshops and Pre-Conference Events are on the 3rd Level.
- Transit passes for the Valley Metro system are available for conference attendees. Thanks to Valley Metro, chair of the Local Host Committee. See the app or the Local Information table in the Public Square for more information.
- The Speaker Ready Room, for speakers and presenters to connect before their session or workshop, is South Mountain, 2nd Level.

Support the local LGBTQ+ Community

During the 2023 conference, Mpact is holding a fundraiser with one-n-ten, Arizona’s largest organization providing comprehensive services to LGBTQ+ youth. Our goal is to raise $1000. Find out about one-n-ten at the Mpact Innovators’ Give Back event, the LGBTQ+ Welcome (both on Sunday) or by joining Monday’s lunch time walking tour that stops by one-n-ten. Also see the conference mobile app for more about one-n-ten.

DONATE TO

Be social!
Posting on your preferred social media platform is a great way to remember the things you learn, the people you meet or the places you see.

Tag the conference with #mpactphx and @mpactmobility

Take a look at the stream on the social wall in the Public Square.
Welcome Reception at Phoenix Art Museum
Sunday 6–9 pm (1625 North Central Ave)

LGBTQ+ Welcome at Fez
Sunday 4–6 pm (105 West Portland St)

Mpact PK Slam at Orpheum Theatre
Tues 8–10 pm (2023 West Adams St)

Mpact Transit + Community Conference
Nov 5–8
Sheraton Phoenix Downtown
(340 North 3rd St)

DOWNTOWN MAP
2nd Level
Meeting Rooms:
Ahwatukee
Encanto A
Encanto B
Estrella
Laveen
Maryvale A
Maryvale B

3rd Level
Public Square:
Registration
Local Information
Mobile Workshop Check-In
Mpact:LAB
Breakfast, Breaks and
Wind Down Reception

Plenaries:
Phoenix Ballroom

Meeting Rooms:
Cave Creek
Phoenix Ballroom C

4th Level
US DOT Office Hours
Hospitality Suites 432, 443, 444
(By appointment only. See details in the mobile app.)

Quiet/Mother's/Prayer Room
Hospitality Suite 428
(Request key at Registration)

Valley Overlook Patio
Plenaries Take on the Big Topics!
These are the big discussions – with everyone in the room!

Opening Plenary Sponsored by WSP

Monday, November 6
8:00 am – 9:30 am AICP CM 1.5 Phoenix Ballroom, 3rd Level

PLENARY DISCUSSION:
Health in All Places

Walkable, transit-oriented communities are healthier. How can we make these communities a reality for more people?

Welcome

Darryl Slim, Diné Wellness Educator, Mesa, AZ
Jessica Mefford-Miller, Chief Executive Officer, Valley Metro, Phoenix, AZ

Jason Foster, President and Chief Operating Officer, Destination Crenshaw, Los Angeles, CA
Debarati “Mimi” Majumdar Narayan, Officer, Health Programs, The Pew Charitable Trusts, Washington, DC
John Vu, Vice President of Strategy for Community Health, Kaiser Permanente, Berkeley, CA
Moderator: Jon Ford, Senior Regional Field Manager, Community Development, Federal Reserve Bank of San Francisco, San Francisco, CA

Ideas transform communities
At HDR, we’re helping clients push open the doors to what’s possible, every day.

Proud sponsor of M pact.
Tuesday Plenary

Tuesday, November 7
8:00 am – 9:30 am  AICP CM 1.5  Eq 1  Phoenix Ballroom, 3rd Level

PLENARY DISCUSSION:
A Decade of ETOD:
The Story and the Playbook

During the past decade, the “ETOD” movement - embedding Equity into traditional Transit-Oriented Development - has moved from aspiration to practice. It now has a storybook of projects launched and a playbook drawn from successful work in a range of cities.

Welcome
Earl Blumenauer, Congressman, 3rd District, Oregon

Amari Foster, Interim Managing Director, TransFormation Alliance, Atlanta, GA
Jacky Grimshaw, Vice President, Government Affairs, Center for Neighborhood Technology, Chicago, IL
Laura Raymond, Director, Alliance for Community Transit-Los Angeles (ACT-LA), Los Angeles, CA
Roberto Requejo, Executive Director, Elevated Chicago, Chicago, IL

Moderator: Mariia Zimmerman, AICP, Strategic Advisor for Technical Assistance and Community Solutions, Office of the Secretary, U.S. Department of Transportation, Washington, DC

Closing Plenary Lunch

Wednesday, November 8
11:30 am – 1:30 pm  AICP CM 1.5  Phoenix Ballroom, 3rd Level

PLENARY DISCUSSION:
Downtown and Not Downtown:
The Evolving Recipe for Resilient Places

Why are some downtowns bouncing back more than others? What neighborhoods or places, downtown or not, are thriving – and why?

Welcome
Christopher Coes, Assistant Secretary for Transportation Policy, USDOT, Washington, DC

Karen Chapple, Ph.D., Director, School of Cities, University of Toronto, Toronto ON
Nichol Bourdeaux, Chief Planning and Engagement Officer, Utah Transit Authority, Salt Lake City, UT
Dee Brewer, Executive Director, Downtown Alliance of Salt Lake City, Salt Lake City, UT
Ryan Johnson, CEO, Culdesac, Tempe, AZ
Emeka Moneme, President, Capitol Riverfront, Washington, DC

Moderator: Christopher Coes, Assistant Secretary for Transportation Policy, USDOT, Washington, DC
Mpact Public Square

The Public Square is the central gathering place for the conference. Located on the 3rd Level, it’s where you’ll come for breakfast, breaks and to see all our exhibitors have to offer.

Registration. Open daily. Ask about adding ticketed events to your schedule, including Mobile Workshops, Pre-Conference Events, the Masterclass Academy and Regional Day. Each of these requires a separate fee. The Masterclass Academy and Regional Day are open to people not registered for the conference.

Mobile Workshop Check-In. Please check in 10-15 minutes before your workshop. And please remember to return your headsets when you get back!

Bookstore. Open Monday and Tuesday, with books about the region and about building great places to live.

Mpact:LAB. New this year! Stop by for the question of the day and to find out about regional capacity building and leadership development.

Local Information. Say hello to the Local Host Committee. Get answers to your questions about the region, details about the Valley Metro transit system and ideas for lunch.

Monday Wind-Down. It’s a party to end the first full day. Swap stories about the sessions you attended. Tour all the exhibits. Appetizers and cash bar.

Social Wall. See what people are saying on social.

Charging Stations and Wi-Fi Hot Spot. Charge Up and Log on!

Network: mpact Password: transitplus

Exhibitors

Make sure to meet them all! Exhibits are open Monday and Tuesday.
Making tracks toward a sustainable future.

Public transportation systems have long connected communities and stimulated economic development. And decarbonizing the transportation sector will change how we have been moving goods and people for more than a century. At Jacobs, we are up to the challenge. In fact, we see it as an opportunity to keep future generations moving forward.

We tackle the world's toughest challenges.

Follow us @JacobsConnects  jacobs.com

Connecting Communities

We're proud to sponsor the 2023 Mpact Transit + Community Conference

Delivering a better world
Sunday, November 5

**7:00 am – 6:00 pm**
Registration and Mobile Workshop Check-In
Public Square, 3rd Level

**Pre-Conference Events**
Pre-registration required.

7:30 am – 2:00 pm
Arcosanti: An Experimental Prototype Arcology
$85 includes lunch

1:00 pm – 5:00 pm
Light Rail with a Twist: Take the Challenge
$85 includes appetizers

**Mobile Workshops**
Pre-registration required.

7:30 am – 4:30 pm
MW01 Tucson’s Sun Link Modern Streetcar: Development with Local Flavor
$85 includes lunch
Bus, Streetcar, Walking AICP CM 4.5

9:00 am – 12:00 pm
MW02 Downtown Tempe: Walk the State Highway, Paddle the Dry River Bed
$65
Kayaking, Walking AICP CM 2

9:45 am – 1:15 pm
MW03 Car-Free Arizona: Achieving Sustainable Dreams at Culdesac
$65 includes lunch
Walking, Bus AICP CM 3

7:00 am – 2:00 pm
Arcosanti: An Experimental Prototype Arcology
$85 includes lunch

1:00 pm – 5:00 pm
Light Rail with a Twist: Take the Challenge
$85 includes appetizers

**Sunday Session**

2:00 pm – 4:00 pm
Partnering with the US Department of Transportation
AICP CM 2
Encanto A, 2nd Level

**Networking**

2:00 pm – 4:00 pm
Mpact Innovators Presents: Giving Back to the LGBTQ+ Community in Phoenix
Meet in Lobby

4:00 pm – 6:00 pm
LGBTQ+ Community & Friends: Welcome
Fez
105 West Portland Street
Phoenix
Masterclass Academy from Mpact:LAB

12:30 pm – 5:30 pm  $189 open to the public

In today’s ever-changing world, cross-sector, interdisciplinary, collaborative work requires its own set of skills. Join us for a day of workshops to build your capacity to be an effective team member and leader.

Each registrant will choose 1 class per time slot.

12:30 pm – 2:00 pm
- **How to Make a Winning Presentation**
  Maryvale A, 2nd Level

- **An Ecosystem Approach to Systems Change**
  Maryvale B, 2nd Level

2:15 pm – 3:45 pm
- **Harnessing the Power of Storytelling**
  Maryvale A, 2nd Level

- **The End of Hustle Culture: How to Quit Being Busy and Start Making a Difference**
  Maryvale B, 2nd Level

4:00 pm - 5:30 pm
- **Deciding How to Decide: Learning from Adaptive Leaders**
  Maryvale A, 2nd Level

- **Your Impact is Everything: How to Sell the Difference You’re Making**
  Maryvale B, 2nd Level

Welcome Reception

6:00 pm – 9:00 pm  Phoenix Art Museum, 1625 N Central Ave, Phoenix

Say hello to old friends and meet new ones at this indoor-outdoor party under the Phoenix sky. A welcome drink for everyone and eats featuring fresh, local flavors!

**Getting there:** Walk (1.3 miles) just north from the Sheraton past Margaret T. Hance Park. Or take light rail from Van Buren/Central Avenue Station: catch the 19th Ave/Dunlap train, go 2 stops to McDowell/Central Avenue, then walk half a block to the Museum.
Monday, November 6

7:00 am – 8:00 am
Continental Breakfast
Sponsored by
Public Square, 3rd Level

7:00 am – 6:00 pm
Registration and Public Square Open
- Breakfast and Breaks
- Exhibits
- Mobile Workshop Check-In
- Local Information
- Bookstore
Mpact:LAB
Sponsored by

Opening Plenary
Sponsored by

8:00 am – 9:30 am
Health in All Places
AICP CM 1.5
Phoenix Ballroom, 3rd Level

9:30 am – 10:00 am
Refreshment Break
Sponsored by

Monday Morning Mobile Workshops
Check in 15 minutes before your workshop at the Mobile Workshop desk, Public Square, 3rd Level

9:30 am – 12:30 pm
MW04 Grand Canal Multi-Use Trail
$65
Bicycling AICP CM 2.5

MW05 Phoenix Streets: Historical Streetcar to Shared Mobility
$45
Walking AICP CM 1

9:45 am – 1:15 pm
MW06 Car-Free Arizona: Achieving Sustainable Dreams at Culdesac
$65 includes lunch
Bus, Walking AICP CM 3

10:00 am – 1:00 pm
MW07 Take a “Transit Walk” at the Mobility Center
$65 includes lunch
Light Rail, Walking AICP CM 1.5

MW08 Cultivating Community: Urban Gardens on the LRT
$65 includes lunch
Light Rail, Walking AICP CM 1.5 Eq 1 SR 1
Monday Morning Sessions

10:00 am – 11:30 am

TOD to TOC: From the Ground Up  
AICP CM 1.5  
Cave Creek, 3rd Level

A Coalition Approach to Equitable Transit  
AICP CM 1.5  
Maryvale A, 2nd Level

Ice and Fire: Landscapes for Climate Resilience  
AICP CM 1.5 SR 1  
Maryvale B, 2nd Level

Lasso that Money!: The Basics of Funding  
AICP CM 1.5  
Laveen, 2nd Level

Form or Finance: Making the Missing Middle Work  
AICP CM 1.5  
Encanto B, 2nd Level

Driven by Data: Unleashing the Potential of Rail Corridors  
AICP CM 1.5  
Estrella, 2nd Level

Transit Agency CEOs: Circling Back and Looking Forward  
AICP CM 1.5  
Encanto A, 2nd Level

Reimagining Arterials: The Next Big Thing in TOD  
AICP CM 1.5  
Ahwatukee, 2nd Level

Downtime: Lunch on Your Own

11:30 am – 1:30 pm

This is your chance to visit the exhibits in the Public Square. Then, get outside and explore the area – on foot, bike or scooter or via bus or light rail. Check the mobile app for lunch options. Or ask at Local Information in the Public Square about lunch, places to see and transit options.

Networking

MPACT INNOVATORS PRESENTS:  
Walking Tours

11:30 am – 1:30 pm

Meet in the lobby. Look for the sign for the tour you’d like to join. Limit 25 per tour. Each group will stop for lunch along the way.

Walking Tour: From one-n-ten to Margaret T. Hance Park

Walking Tour: Phoenix on Foot: Exploring Urban Transformation Through the Taylor Paseo District
Thank you Sponsors

We are very grateful to all our sponsors for stepping up to support the 2023 Mpact Transit + Community conference – and the movement to build stronger, more just and resilient communities around transit.

Please join us in thanking them!
Monday Afternoon Mobile Workshops

Check in 15 minutes before your workshop at the Mobile Workshop desk, Public Square, 3rd Level

1:00 pm – 3:00 pm
MW09 **Central Station** Phoenix Redevelopment: A Hard Hat View
$45
Walking AICP CM 1.5

1:00 pm – 4:00 pm
MW10 **Extension to the Future:** From 70s Mall to Walkable Urban Village
$45
Walking, Bus AICP CM 2.5

1:30 pm – 5:30 pm
MW11 **The View from “A” Mountain:** How Downtown Tempe Embraced Nature
$65
Walking, Bus AICP CM 1.5 SR 1

2:00 pm – 5:00 pm
MW12 **Sky Train:** Automation and the Airport Experience
$45
Walking, Bus AICP CM 3

2:00 pm – 5:00 pm
MW13 **Discover Vibrant Tempe Via Modern Streetcar**
$45
Light Rail, Walking, Streetcar AICP CM 1
### Monday Early Afternoon Sessions

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Credits</th>
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<tbody>
<tr>
<td>1:30 pm – 3:00 pm</td>
<td><strong>BRT 101: What You Need to Know Before You Start</strong>&lt;br&gt;<strong>Transit Stops: Unlocking the Potential</strong>&lt;br&gt;<strong>TOD Guidelines: What's Working Best</strong></td>
<td>Phoenix, Phoenix Ballroom C, Cave Creek</td>
<td>AICP CM 1.5  Eq 1</td>
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<td></td>
<td><strong>Making the Case for Transit from an Economic Development Lens</strong></td>
<td>Phoenix Ballroom C</td>
<td>AICP CM 1.5</td>
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<td><strong>Supercharging Your Bus Network</strong></td>
<td>Laveen, 2nd Level</td>
<td>AICP CM 1.5</td>
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<td><strong>Is the Sky Falling? A Peer Discussion on Climate Disruption</strong></td>
<td>Maryvale B, 2nd Level</td>
<td>AICP CM 1.5  SR 1</td>
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<tr>
<td>3:00 pm – 3:30 pm</td>
<td><strong>The Power of Partnership to Address Homelessness</strong>&lt;br&gt;<strong>Politics of Place: Stories of Land and Housing in Phoenix</strong></td>
<td>Phoenix, Phoenix Ballroom C</td>
<td>AICP CM 1.5</td>
</tr>
<tr>
<td>3:15 pm – 6:00 pm</td>
<td><strong>Red Line Aftermath: How Baltimore Turned Cancellation Into Innovation</strong></td>
<td>Maryvale A, 2nd Level</td>
<td>AICP CM 1.5</td>
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### Monday Late Afternoon Sessions

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<th>Location</th>
<th>Credits</th>
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<tbody>
<tr>
<td>3:30 pm – 5:00 pm</td>
<td><strong>What's Up (or Down) with Fare Policy?</strong>&lt;br&gt;<strong>The Mandates &amp; Mayhem Around Housing Reform</strong>&lt;br&gt;<strong>Community Ownership as an Anti-Displacement Strategy</strong></td>
<td>Ahwatukee, Phoenix Ballroom C, Cave Creek</td>
<td>AICP CM 1.5  Eq 1</td>
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<td><strong>Corridor Planning for TOD: Why is it Different?</strong></td>
<td>Maryvale A, 2nd Level</td>
<td>AICP CM 1.5  Eq 1</td>
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<td><strong>Growing Ridership in a Post-Pandemic Era</strong></td>
<td>Encanto A, 2nd Level</td>
<td>AICP CM 1.5</td>
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<td><strong>The ZEV Opportunity: Equitable Pathways to Zero-Emission Deployments</strong></td>
<td>Cave Creek, 3rd Level</td>
<td>AICP CM 1.5  SR 1</td>
</tr>
<tr>
<td>5:00 pm – 6:30 pm</td>
<td><strong>Complete Streets 2.0</strong>&lt;br&gt;<strong>TOD Dollars and Sense for Today’s Market</strong></td>
<td>Maryvale B, Laveen</td>
<td>AICP CM 1.5</td>
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### Monday Wind Down

**Exhibitor Reception in the Public Square**

Celebrate the first full day of the conference! Compare notes about the sessions or Mobile Workshops you attended. Revive the conversation from the opening plenary. Stop by the exhibit booths as you walk and talk. Appetizers and cash bar.

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**Sponsored by VIX**

Phoenix 2023  #mpactphx
DAILY SCHEDULE
Tuesday, November 7

Networking

7:00 am – 7:30 am
Mpact Innovators Presents:
Fast Charge: Breath Work and Chair Yoga
Valley Overlook, 4th Level

7:00 am – 8:00 am
Continental Breakfast
Public Square, 3rd Level

7:00 am – 4:00 pm
Registration and Public Square Open
Breakfast and Breaks
Exhibits
Mobile Workshop Check-In
Local Information
Bookstore
Mpact:LAB
Sponsored by

Tuesday Plenary

8:00 am – 9:30 am
A Decade of ETOD:
The Story and the Playbook
AICP CM 1.5 Eq 1
Phoenix Ballroom, 3rd Level

9:30 am – 10:00 am
Refreshment Break
Public Square, 3rd Level

DOT Office Hours

Hospitality Suites
432, 443 & 444, 4th Level
By appointment only.
See the app for details.

Proud builders of public transit since 1981.

Stacy and Witbeck
stacywitbeck.com
Tuesday Morning Mobile Workshops

Check in 15 minutes before your workshop at the Mobile Workshop desk, Public Square, 3rd Level

9:30 am – 12:30 pm
MW14 Grand Canal Multi-Use Trail
$65 Bicycling AICP CM 2.5

9:45 am – 12:30 pm
MW15 The Asian District: Along the Light Rail in Mesa
$65 Light Rail, Walking, Bus AICP CM 1.5

10:00 am – 2:00 pm
MW16 Bringing LRT to South Phoenix: Design, Construction, Community
$65 includes lunch Walking, Bus AICP CM 4 Eq 1

Tuesday Morning Sessions

10:00 am – 11:30 am
How Transit is Responding to Security Challenges
AICP CM 1.5 Encanto A, 2nd Level

Humanizing Highways: Wait ... What?
AICP CM 1.5 Maryvale B, 2nd Level

Transit Agencies and MPOs: Stepping Up to Lead TODs
AICP CM 1.5 Laveen, 2nd Level

Streetcar:
Living the Dream
AICP CM 1.5 Maryvale A, 2nd Level

TOD Practitioners’ Forum
AICP CM 1.5 Ahwatukee, 2nd Level

Microgrids: More Than Powering Buses
AICP CM 1.5 SR 1 Encanto B

Pivoting to Plan B in Austin
AICP CM 1.5 Cave Creek, 3rd Level

Downtime: Lunch on Your Own

11:30 am – 1:30 pm
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MPACT INNOVATORS PRESENTS:
Walking Tours

Meet in the lobby. Look for the sign for the tour you’d like to join. Limit 25 per tour. Each group will stop for lunch along the way.
Tuesday Afternoon Mobile Workshops

Check in 15 minutes before your workshop at the Mobile Workshop desk, Public Square, 3rd Level

1:00 pm – 5:30 pm
MW17 Tour de Core!
Infill along Light Rail in Downtown Phoenix
$65
Light Rail, Walking  AICP CM 3

1:00 pm – 4:30 pm
MW18 Tracks through Time:
Uncovering Hohokam Culture
$45
Light Rail, Walking  AICP CM 1.75

1:30 pm – 4:30 pm
MW19 Arts Pave the Way:
Roosevelt Row
$45
Walking, Light Rail  AICP CM 2.75

2:00 pm – 5:00 pm
MW20 Main Street Mesa:
New Development, Historic Character
$65
Bus, Light Rail, Walking  AICP CM 1.5

2:00 pm – 5:00 pm
MW21 Inside the Operation and Maintenance Center
$45
Light Rail, Walking  AICP CM 2

Tuesday Early Afternoon Sessions

1:30 pm – 3:00 pm
#OptOutside: Transit and Recreational Access
AICP CM 1.5 SR 1
Laveen, 2nd Level

Cross-sector Partnerships for Affordable Housing
AICP CM 1.5
Cave Creek, 3rd Level

Station Design and Wayfinding:
Enhancing the Customer Experience
AICP CM 1.5 Eq 1
Maryvale A, 2nd Level

Economic and Workforce Development: Equity and Cultural Competence
AICP CM 1.5 Eq 1
Encanto B, 2nd Level

Investment in People:
Rail Supportive Community Development
AICP CM 1.5 Eq 1
Ahwatukee A&B, 2nd Level

Capping Projects Through Time: Lessons Learned
AICP CM 1.5 Eq 1
Maryvale B, 2nd Level

The Never Ending Importance of a Story Told Well
AICP CM 1.5
Phoenix Ballroom C, 3rd Level

3:00 pm – 3:30 pm
Refreshment Break, Public Square, 3rd Level

Sponsored by
SUNDT
### Tuesday Late Afternoon Sessions

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<thead>
<tr>
<th>Time</th>
<th>Venue</th>
<th>Session Title</th>
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<tbody>
<tr>
<td>3:30 pm – 5:00 pm</td>
<td>Maryvale A, 2nd Level</td>
<td>Microtransit: Transi Savior or Political Stopgap? AICP CM 1.5 Eq 1</td>
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<td>Laveen, 2nd Level</td>
<td>Bus Network Redesign: A Changing Landscape AICP CM 1.5</td>
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<td>Encanto A, 2nd Level</td>
<td>Equitable Decision-Making: From Ambition to Action AICP CM 1.5 Eq 1</td>
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<td>Phoenix Ballroom C, 3rd Level</td>
<td>Pushing the Joint Development Envelope: Jurisdictional Partnerships AICP CM 1.5</td>
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<td>Encanto B, 2nd Level</td>
<td>Community Engagement 201: The Practical Application of Capacity Building AICP CM 1.5 Eq 1</td>
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<td>Ahwatukee, 2nd Level</td>
<td>Getting to Transit: Expanding Last-mile Access Building AICP CM 1.5 Eq 1 SR 1</td>
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<td>Ahwatukee, 2nd Level</td>
<td>Mpact Innovators Presents: Idea Exchange - AI for Planners AICP CM 1.5</td>
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### Networking

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<tr>
<td>8:00 pm – 10:00 pm</td>
<td>Orpheum Theater, 203 W Adams St, Phoenix</td>
<td>Mpact Innovators Presents: The Mpact PK Slam</td>
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Creative, candid, energetic! The PK Slam features stand-up presentations in the style of PechaKucha™. A Tuesday night tradition – the one everybody talks about! Cash bar.

Getting there: Walk (0.6 mi) three blocks west and three blocks south of the hotel to Adams Street.

Sponsored by HDR
**Wednesday Mobile Workshops**

Check in 15 minutes before your workshop at the Mobile Workshop desk, Public Square, 3rd Level

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<th>AICP CM</th>
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<tbody>
<tr>
<td>8:30 am – 11:30 am</td>
<td>MW22 50th Street Station: Innovating for Accessibility</td>
<td>Public Square, 3rd Level</td>
<td>$45</td>
<td>3 Eq</td>
<td>Light Rail, Walking</td>
</tr>
<tr>
<td>9:00 am – 11:00 am</td>
<td>MW23 Evolving Downtown Phoenix: Business District to Neighborhood</td>
<td>Public Square, 3rd Level</td>
<td>$45</td>
<td>1.5</td>
<td>Walking</td>
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**Wednesday Lightning Sessions**

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<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>AICP CM</th>
<th>Notes</th>
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<tr>
<td>9:00 am – 9:45 am</td>
<td>FTA TOD Planning Grant: Roundtable Discussion</td>
<td>Ahwatukee, 2nd Level</td>
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<td></td>
<td>Infrastructure Projects and Tribal Lands</td>
<td>Cave Creek, 3rd Level</td>
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<td></td>
<td>Mobility Hubs: Hype or Substance?</td>
<td>Estrella, 2nd Level</td>
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<td>Ahwatukee, 2nd Level</td>
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<td>Housing Hard-Core: Creative Investments in Transit-Centric Affordability</td>
<td>Laveen, 2nd Level</td>
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<td></td>
<td>Data Traveler: Worldwide Lessons in Expanding Transit</td>
<td>Maryvale B, 2nd Level</td>
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<td></td>
<td>True Accessibility and Universal Design</td>
<td>Estrella, 2nd Level</td>
<td>.75</td>
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Wednesday Morning Sessions

10:00 am – 11:30 am

Big Data So What? Let’s Get Somewhere
AICP CM 1.5
Estrella, 2nd Level

Navigating Transit’s Fiscal Cliff
AICP CM 1.5
Maryvale B, 2nd Level

Flex Your BRT Muscles to Boost Your Corridor
AICP CM 1.5
Laveen, 2nd Level

ETOD: Centering Community Vision and Power
AICP CM 1.5 Eq 1
Ahwatukee, 2nd Level

Doing It for the Neighborhood: Community-Centered Economic Inclusion
AICP CM 1.5 Eq 1
Cave Creek, 3rd Level

Transit + Mega Events: A Winning Team
AICP CM 1.5
Maryvale A, 2nd Level

Closing Plenary Lunch

11:30 am – 1:30 am

Sponsored by AECOM

Downtown and Not Downtown: The Evolving Recipe for Resilient Places
Phoenix Ballroom, 3rd Level AICP CM 1.5

Scholarships

Conference scholarships help ensure that the network of attendees is diverse and includes community leaders without budgets for travel. Scholarship funds come from M pact and sponsors including Hill International, GHD and Kimley Horn. Thank you!
Regional Day is an opportunity for local stakeholders to delve into issues that specifically affect them.

Metro Phoenix is diverse and growing, with some of the most unique, environmentally and culturally sensitive geography in the country. Over the last four decades, a deliberative, consensus-based approach to planning and development has yielded robust investment in infrastructure.

But now the region is at a crossroads.

Taking MOMENTUM, the long-range regional plan, as a starting point, Regional Day will consider: How do we tell our story, articulate our past, fashion our future and build on the momentum that brought us this far?

The Regional Day program includes keynote speakers, a panel discussion and breakouts on key topics, plus a networking reception. See all the details on the mobile app or at mpactmobility.org/schedule.
Go Green!

Here are ways we’re working to make the conference generate less waste and be more sustainable.

- Compostable badges. And compostable plates, napkins and cups at the Welcome Reception and PK Slam.
- Water dispensers and glasses in meeting rooms and at breaks - fewer plastic water bottles in the trash!
- The leftover food from Mpact events is donated to local food banks.
- Conference signs are printed on 100% recyclable substrates.
- The conference hotel has a number of sustainable features, from low-flow water fixtures to use of Green-Seal certified cleaning products, from solar louvres on the south side of the building to a rooftop seasonal herb garden.

Big picture:
we’re all working to build places to live, work and play that are connected by transit, walking, biking or sharing. Transit-friendly neighborhoods generate much lower emissions: the average trip length is 4.4 miles versus 9.1 miles in non-walkable, auto-oriented communities. Denser, more climate-friendly neighborhoods also create huge infrastructure efficiencies. It’s four times cheaper to connect broadband networks, while stormwater runoff (a critical climate challenge) is 74% lower in walkable neighborhoods.

Question the existing
Imagine the impossible
Create the enduring

WSP USA partners with clients nationwide to create livable and vibrant communities that integrate reliable transit in a sustainable and equitable manner.

Find out what we can do for you.

wsp.com

Join our team!
Hats off to the Local Host Committee!

The local host committee plays a huge role in the conference. They help tell the story of transit, mobility and development in the region, introducing us to projects and places across the Valley and beyond. They organize key elements of the conference: the welcome party on Sunday, pre-conference events, mobile workshops and Wednesday’s Regional Day program. They also organize volunteers.

Valley Metro, the chair of the Local Host Committee, very kindly provides transit passes to conference attendees.

Stop by the Local Information table in the Public Square to meet our local hosts. Get answers to your questions about the region. And say thanks!

Jessica Mefford-Miller, CEO, Valley Metro
Carol Ketcherside, Local Host Chair, Valley Metro
Bree Boehlke, Valley Metro
Chris Bridges, City of Goodyear
Markus Coleman, City of Phoenix
Caitlin Eberle, Valley Metro
Hillary Foose, Valley Metro
Eric Iwersen, City of Tempe
Kevin Link, City of Glendale
Becky Miller, Arizona Transit Association
Lisa Muller, Valley Metro
Mark McLaren, HDR
Jessica Parks, WSP
Ryan Shelton, HDR
Jodi Sorrell, City of Mesa
Alexis Tameron-Kinsey, Valley Metro
Susan Tierney, Valley Metro
April Trevett, Valley Metro

Get to know the Valley of the Sun

This map is on the app. Zoom and pan to explore the region – and maybe plan a route on bike or transit!

Courtesy Maricopa Association of Governments.
Mpact Innovators
The Mpact Innovators are a national networking group formed to make the conference accessible, engaging, and meaningful for emerging professionals and those new to transit, mobility and development.

Mpact Innovators Presents:
- Saturday Night Welcome
- Sunday Give Back Event
- Monday and Tuesday Lunchtime Walking Tours
- Tuesday Morning Fast Charge
- Tuesday Idea Exchange – AI for Planners
- Tuesday night PK Slam, powered by PechaKucha™
- Wednesday morning PK Slam
- Recovery Run

Thanks to the Mpact Innovators working group and Mpact Innovators Chair, Shantelle Dreamer, Sustainable Transportation Planner, WSP USA, Boulder, CO

Interested in joining the Mpact Innovators?
Attend Mpact Innovator Events and talk to Shantelle Dreamer or incoming chair Corrie Parrish, Senior Planner, Kittleson & Associates, Portland, OR.

See details for these events on the Mobile App

MOVE Roundtables
In this capacity-building program, local stakeholders examine a key question through the lenses of Mobility, Opportunity, Voice and Equity, creating momentum in a collaborative and unified direction.

We’ve held MOVE Roundtables in these locations: Buffalo, Cleveland, Indianapolis, Miami, Milwaukee, Phoenix, San Antonio, St. Louis, & Youngstown. Add yours!

Learn more at Mpact:LAB in the Public Square

mpactmobility.org/lab
Mpact Partners

Mpact Partners are the heart of our network, bringing vast experience and expertise. They share our commitment to working with communities to shape transit, mobility and development investments. Our National Steering Committee, made up of staff from Partner organizations, plays an essential role in the conference, curating all the sessions and speakers. They also are valued advisors about other Mpact programs. We also are grateful to Mpact Partners for financially supporting our work.

AECOM
American Public Transportation Association
Arcadis IBI Group
Bay Area Rapid Transit (BART)
City of Charlotte, North Carolina
City of Portland, Oregon
Dallas Area Rapid Transit
David Evans and Associates, Inc.
DIALOG
evolve environment::architecture
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Hennepin County, Minnesota
Hillsborough Area Regional Transit Authority
HNTB
InfraStrategies
Jacobs
Kimley-Horn
Low Income Investment Fund (LIIF)
Local Initiatives Support Corporation (LISC)
Los Angeles County Metropolitan Transportation Authority (METRO)
MARTA
Metropolitan Council
Metropolitan Transportation Commission
Mobilify SWPA
Mott MacDonald
Nelson\Nygaard
Oregon Metro
Parametrix
Perkins&Will
Pittsburgh Regional Transit
Pottstown Area Health and Wellness Foundation
Regional Transportation District (RTD)
SEPTA
Sound Transit
TriMet
Trinity Metro
Valley Metro
VIA Metropolitan Transit
Vicus Planning
WSP
We connect and support a network of leaders, practitioners and advocates who are dedicated engaging with communities to define what's possible and share practical, proven ways to get there. We foster “equitable transit-oriented communities” as the best way to address the climate crisis and create resilient and just places to live - for everyone.

We offer:

- **Mpact Transit + Community**, the annual conference that brings great thinking together about every aspect of transit, connected mobility options, land use and community development.

- **Mpact:LAB**, capacity building and leadership development in communities large and small. Find out about MOVE Roundtables: a short-term program in which key stakeholders examine a local question through the lenses of Mobility, Opportunity, Voice and Equity, creating shared goals and momentum.

- **Mpact:VOICES**, ways to connect year round. Subscribe to the Mpact Podcast to hear from a range of voices about what it takes to build great places to live.

Keep up with the latest at [www.mpactmobility.org](http://www.mpactmobility.org) and via social media @mpactmobility.

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