



TRANSIT + COMMUNITY

2024 Conference Sponsorship and Exhibitor Opportunities

PHILADELPHIA, PENNSYLVANIA

October 20 – 23 | Sheraton Philadelphia Downtown

Mpact Transit + Community Conference (formerly Rail~Volution)

Join us in Philadelphia

Mpact Transit + Community

Support the movement to build great places to live around transit.

Mpact Transit + Community (formerly known as Rail~Volution) is North America's preeminent transit and community development conference. The Mpact Transit + Community conference is uniquely focused on ways that cities and regions are leveraging major transit and mobility investments, along with housing and economic development, to create just, sustainable and vibrant communities, where people are connected to jobs and opportunity.

Join us in Philadelphia in October 2024 and showcase your organization to more than 1,000 leaders, practitioners and advocates from across the United States and Canada. Experience the many neighborhoods and destinations connected by transit across the Philadelphia region. Learn how local leaders are working together to build a resilient, prosperous and equitable region with transit at its core.

Four days of energizing events, helping people learn, challenge each other and expand their professional networks.





Position your organization as a leader and influencer

There is no better place to connect with the leaders in the public, private and nonprofit sectors who plan, design, finance, build and advocate for livable communities.

What's special about Mpact Transit + Community?

- Focus on the interplay of transit, connected mobility options, supportive land use and community development.
- Thought-provoking plenaries, a range of networking opportunities, and 60+ sessions offering practical approaches to a diversity of topics. Mobile Workshops and Pre-Conference events (which require additional fees) provide a first-hand view of local projects, with insights from practitioners and leaders involved.
- Multiple angles on transit, mobility and development: community engagement to policy and planning; real estate deals to financing; engineering and design to implementation and operations; implications for health, safety and access to opportunity.
- Conference attendees who drive decision making in communities across North America.

Who attends Mpact Transit + Community?

Leaders from the public, private and nonprofit sectors, including: the general managers, chief executive officers and staff of transit agencies; technology and mobility innovators; leaders of community development and financial institutions; elected officials and staff from federal, state, provincial, city and county government; transportation planners and urban designers; real estate developers and transit-oriented development managers; transit and housing advocates; architects and engineers; representatives of community-based organizations; business leaders, foundation officers; academic and policy professionals.

Thank You to our 2023 Sponsors

DIAMOND

AECOM
HDR
HNTB
Jacobs
National Transit Institute
WSP

GOLD

AARP
Kiewit
Gannett Fleming
Vix Technology

BRONZE

GHD
Parsons
PHG Wong
Sundt
Waymo
Zyscovich

PLATINUM

Stacy and Witbeck

SILVER

Ardurra Group Inc
City of Mesa
City of Phoenix
City of Tempe
Hill International
Kimley-Horn
Salt River Project

LIVABILITY

Downtown Phoenix Inc
Hensel Phelps
Infenix
Lime
Phoenix Community Alliance
Phoenix Sky Harbor Intl Airport
WTS Metro Phoenix

Sponsor Levels

Please see sponsor levels below. For additional exposure, sponsors may choose (on a first-come, first-served basis) one of the special “extra” items at a given sponsor level, some of which require additional sponsor support. Contact us for details about extras or with your ideas. Register your Sponsorship by May 15, 2024, to be featured in the promotional materials for conference registration. Register by August 16, 2024, to ensure full sponsor benefits.

General Sponsor Benefits

All sponsors receive these benefits.

- Sponsor logos by level in the Conference Guide, conference website, app and footer of emails promoting the conference
- E-blast to attendees as conference starts, thanking sponsors, with logos by level and 50-word description for Diamond & Platinum
- A list of e-mail addresses of conference attendees (opted-in) before and after conference

**Some extras require additional payment above the base sponsor level.*

Sponsorship Contacts

Please contact us directly with any questions. Once you have determined your plans, we will provide a link to use to register your sponsorship and/or reserve a booth space.

Andrea Ostergaard

Director of Events

andreao@mpactmobility.org

612.486.5616

DIAMOND

\$25,000+

- 3 conference registrations (N/A to Mpack Partners)
- ½ page placement in conference guide
- Logo on screen for plenaries
- 3 social media posts
- 2 posts on app
- Discounted exhibit space

*Diamond Extras**

- Welcome Reception Presenting Sponsor
- Plenary Presenting Sponsor (Limit 3)

PLATINUM

\$15,000+

- 2 conference registrations (N/A to Mpack Partners)
- ¼ page placement in conference guide
- Logo on screen for plenaries
- 2 social media posts
- 1 post on app
- Discounted exhibit space

*Platinum Extras**

- PK Slam Presenting Sponsor (Limit 1)
- Conference Bag (Limit 1)
- Mobile Workshop Presenting Sponsor (Limit 1)

GOLD

\$7,500+

- 1 conference registration (N/A to Mpack Partners)
- 1 post on app
- 1 social media post
- Discounted exhibit space

*Gold Extras**

- Lanyards for Badges +\$2,500 (Limit 1)
- Hotel room keys (Limit 1)
- Networking & Exhibitor Reception +\$2,500 (Limit 1)
- WiFi Hotspot in the Public Square (Limit 1)
- Mobile App (Limit 1)
- Scholarship Sponsor

BRONZE

\$2,500+

*Bronze Extras**

- Refreshment Breaks (Limit 2)
- Conference Pens (Limit 1)
- Writing Pads (Limit 1)
- Scholarship Sponsor
- 1 discounted conference registration (@ \$350)

SILVER

\$5,000+

- 1 conference registration (N/A to Mpack Partners)
- Discounted exhibit space

*Silver Extras**

- Social Wall in Public Square (Limit 1)
- Continental Breakfast (Limit 3)
- Go Green
- Scholarship Sponsor

LIVABILITY

\$1,500+

*Livability Extras**

- Mpack New Leaders Event Sponsor +\$500 (Limit 3)
- Individual Mobile Workshop Sponsor +\$500 (one per workshop)
- Give-aways (other than pens or pads)
- Scholarship Sponsor

Exhibit at Mpact Transit + Community 2024

At Mpact Transit + Community you can demonstrate new programs, display current services or products and network with today's leaders in the movement to build great places to live around transit.

Your booth will be located in the Public Square and Exhibitor Showcase, the central gathering place for the conference. Conference attendees will circulate here for breakfast, all breaks and the exhibitor reception as well as for mobile workshop check-in and local host information.

Exhibitor Options & Pricing

BOOTH TYPE	EARLY BIRD by May 15	REGULAR
Single	\$3,750	\$4,000
Double	\$7,500	\$7,750
Nonprofit Single	\$1,750	\$2,000
Nonprofit Double	\$2,750	\$3,500

Register to exhibit by May 15, 2024, for early bird rates and to be included in promotion of conference registration. Register by August 16, 2024, to ensure inclusion in printed conference guide.

“This is a great conference for Siemens and my colleagues and I enjoy attending each year.”

– Gina Mattern
Siemens Mobility

Exhibits Contact Information

Thanks for your interest in exhibiting. If you have any questions about exhibitor opportunities, please contact:

Maureen Savage

Event Manager

734.239.8017

msavage@managedbyamr.com



Exhibit Hours

Monday, October 21

7:00 am – 6:30 pm

Tuesday, October 22

7:00 am – 4:00 pm

Exhibitor Move In

Sunday, October 20

Noon – 6:00 pm

Exhibitor Move Out

Tuesday, October 22

4:00 pm – 7:00 pm

Each booth includes:

- 10 x 10 booth for 2 days (20 x 10 for double booth) in the Public Square
- Organization identification sign
- One 6-foot draped table (2 tables for double booth)
- Two chairs
- One wastebasket

Plus each exhibitor receives:

- One full conference registration - a \$745 value!
- One exhibit-only booth registration. (Additional booth-only staff can be added for \$100 per day.) Exhibitors with a double booth receive two exhibit-only registrations.
- E-mail blast to all registrants encouraging attendees to visit the exhibit booths.
- Pre- and post-conference e-mail list of attendees (opted-in).
- Online listing in exhibitor directory: logo, organization name and link.
- Listing in printed conference guide and conference app: logo, contact info and website.

Thank you to our 2023 Exhibitors

Ardurra Group

Arizona Transit Association

Brookville Equipment Corporation

Transit Cooperative Research Program

Culdesac

Epic Metals

Siemens

Spatial Media

WTS - Metro Phoenix

co:census



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Visit our website, www.mpactmobility.org,

for more about our work, our Board of Directors and the National Steering Committee that coordinates our annual conference. Sign up for our newsletter to keep up to date on our programs: M: Transit + Community Conference; M:LAB capacity-building program and M:VOICES year-round learning.

www.mpactmobility.org