TRANSIT + COMMUNITY

Conference | (formerly Rail~Volution)

Philadelphia, PA
October 20–23, 2024

Registration Opens July 8

Conference
Pre-Conference Events
Mobile Workshops
Regional Day

www.mpactmobility.org/conference

Make plans now to be in Philadelphia in October!
Join us to shape where transit is headed next!

Cross-sector approaches to building just & sustainable transit-oriented communities

- **Integrated & connected mobility** – all forms of bus, rail and demand-responsive transit as well as bicycling, walking and other ways to move

- **Station, street & corridor design** – making places more livable and accessible

- **Land use and development** – housing, small businesses, destinations, community benefits

- **Funding, community engagement** – health, safety & quality of life

**For nearly 30 years**, the Mpact Transit + Community conference (formerly Rail~Volution) has shaped the conversation about transit-oriented communities.
What Attendees Say:

“Mpact is consistently the best multimodal, multidisciplinary conference.”

“The cross-sector participation at Mpact is very unique and helps me look at the work I do from multiple perspectives.”

“The topics really took a critical lens, with the idea of: how do we learn from the work we’re doing to improve the work we do going forward?”

“As someone whose practice has focused on building compact, walkable, transit-oriented urbanism, I appreciate the conference’s focus on building transit-oriented places.”

“Land use & development, as well as the realities of zoning, financing, displacement, etc. An interesting and important lens that is missing from many other transportation-related conferences.”

“As a housing/planning professional, I learned SO MUCH.”
Are You:
Intentional, visionary, practical, open-minded, frank, vibrant, energetic?

Able to bring real-world experience to share?

Committed to listening to and learning from people with different backgrounds?

Ready to roll up your sleeves, say hello, get outside, laugh and maybe even dance?

Join us in Philadelphia this October!

Who attends?
Anyone who cares about healthy, vibrant cities. People who care too much about their work!

Mpact Transit + Community attendees include:

- Transit-decision makers & transit agency staff and board
- City, county, regional, state/provincial & federal government
- Policy makers, elected officials, planners, urban designers, architects, & engineers
- Transit-oriented development managers, developers, community and economic development leads
- Community advocates & community-based organizations
- Funders & financing experts
- Community engagement innovators
- Academic researchers & students
- Elected officials
- Foundations
Join us in Philadelphia and the Delaware Valley this October!

Brimming with history, Philadelphia is the original home of the Lenape people. It is the birthplace of the United States. It was a crucial destination and throughway on the Underground Railroad. Philadelphia’s residents are diverse and deeply rooted to their neighborhoods. It is an international destination for culture – music, arts and food.

Get to know:

- A diverse mix of transit options – bus, trolley, subway, regional rail, with providers including SEPTA, NJ Transit, PATCO and Amtrak.
- Great bicycling networks and vibrant, walkable neighborhoods.
- A deep legacy of transit-oriented development, making the city and region a showcase for the resilience of transit-oriented communities.

Attend to learn about all the ways Philadelphia is reinventing itself for a more thriving future.

Our Local Host Committee, chaired by the Southeastern Pennsylvania Transportation Authority (SEPTA) and the Delaware Valley Regional Planning Commission (DVRPC), is ready to welcome you and share everything that is going on!

The Local Host Committee defines the local story. They plan the Pre-conference Events, the Welcome Party, Mobile Workshops and Regional Day. They also work on fundraising, coordinate volunteers and support marketing for the conference. Big thanks to everyone involved!
Core Topics at Mpact Transit + Community

Mpact Transit + Community focuses on advancing the understanding and practice of what it takes to build more just and sustainable transit-oriented communities – and on making them the norm!

Big Events
- Bus, BRT
- Commuter & regional rail
- Complete streets
- Data
- EVs
- First-last mile
- Human centered design
- Microtransit & on-demand
- Trails
- Transit priority

Advocacy for $
- Community voice in revitalization
- ETOD funding gaps
- Federal funding
- Leveraging capital
- New funding sources
- Participatory budgeting
- Paying for zero emissions
- Value capture

Bus stops and station design
- Climate & resiliency
- Downtowns
- Environmental justice
- Gender-centered transit
- Placemaking
- Safety & security

Building Complete Communities
- Affordable housing
- Community-led reconnections
- Corridors & arterials
- Equitable transit-oriented development (ETOD)
- Highest/best use
- Historic hubs
- Joint development
- Smaller legacy cities

Building Capacity
- Community engagement
- Decision-making
- Equitable development strategies
- Innovation
- Partnerships and action
- State mandates & pre-emption
- Transit riders
- Workforce

Building Mobility & Access
- Affordable housing
- Community-led reconnections
- Corridors & arterials
- Equitable transit-oriented development (ETOD)
- Highest/best use
- Historic hubs
- Joint development
- Smaller legacy cities

Getting the Money
- Advocacy for $
- Community voice in revitalization
- ETOD funding gaps
- Federal funding
- Leveraging capital
- New funding sources
- Participatory budgeting
- Paying for zero emissions
- Value capture

Quality of Life
- Bus stops and station design
- Climate & resiliency
- Downtowns
- Environmental justice
- Gender-centered transit
- Placemaking
- Safety & security

60+ Sessions and Workshops

Our National Steering Committee curates session content to speak to this moment. Here are topics in play. Full details late summer.

Mobility & Access
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60+ Sessions and Workshops

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USDOT and FTA will be at MpactPhilly, starting with a “Federal Session” on Sunday afternoon. More details to come.

**Federal Updates**

The American Planning Association approves continuing education credits for conference plenaries, sessions and mobile workshops.

**Covering the Basics**

Get the lingo and fundamentals on these topics.

- Mpact 101
- TOD 101
- Change Agent 101

**AICP CM**

The American Planning Association approves continuing education credits for conference plenaries, sessions and mobile workshops.

**Mpact Values**

- Impact & results
- Inclusivity
- Collaboration & partnership
- Innovation
- Quality

**Mobile Workshops & Pre-Conference Events**

*Separate fees apply.*

**Mobile Workshops**

Enjoyable, beneficial and memorable (that’s what attendees say), Mobile Workshops combine riding transit, walking or bicycling with the opportunity to learn about local projects from the people involved. Mobile Workshops – 28 of them! – give first-hand views of complete streets, station redevelopment, commercial corridors, development projects & more – in locations across Philadelphia and the region!

**Pre-Conference Events**

Philadelphia is known for great food, a vibrant arts scene and, of course, history. Five Pre-conference Events will offer up-close excursions into each. Some of these may be on Saturday, October 19. Prices vary.

Get outside! Explore the region! Sign up for a Pre-Conference Event or Mobile Workshop organized by the Local Host Committee. Full details, including dates, times and prices, will be available when registration opens July 8.

Visit Philadelphia
What do you get?
Full days of learning and networking!

What do you take home?
Our signature Mpact conference bag (great for groceries & errands) plus:
The ability to share with your colleagues and reinvigorate your approach.

Best of all? Being part of a community that cares!

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**Saturday, October 19**

ALL DAY
Pre-conference Events

ARRIVE EARLY
Explore Philadelphia and the region!

GET READY
For Mobile Workshops or Pre-conference Events starting Sunday morning

EVENING
Mpact Innovators’ Saturday Night Welcome. Happy hour - cash bar.

**Sunday, October 20**

ALL DAY
Pre-conference Events & Mobile Workshops

AFTERNOON
Federal Session with USDOT

LGBTQ+ and Friends Welcome

Welcome Reception
The Philadelphia Local Host Committee invites you to kick off the conference! Say hello to friends, old and new.
Monday, October 21

**MORNING**
- Continental breakfast in the Public Square + Exhibits, Bookstore, Local Information
  - Opening Plenary
  - Morning sessions
  - Mobile Workshops

**DOWNTIME**
- Lunch on your own
- Walking Tours with the Mpact Innovators

**LATE AFTERNOON**
- Monday Wind-Down Reception in the Public Square
  - Share stories about the first full day of the conference.

**AFTERNOON**
- Afternoon sessions
- Mobile Workshops
- Public Square – Breaks, Exhibits, Bookstore, Local Information

Tuesday, October 22

**MORNING**
- Continental Breakfast in the Public Square + Exhibits, Bookstore, Local Information
  - Tuesday Plenary
  - Morning sessions
  - Mobile Workshops

**DOWNTIME**
- Lunch on your own
- Walking Tours with the Mpact Innovators

**AFTERNOON**
- Afternoon sessions
- Mobile Workshops
- Public Square – Breaks, Exhibits, Bookstore, Local Information

**EVENING**
- Mpact Innovators Presents: The Mpact PK Slam
  - This is the one everyone talks about. “Amazing! Super informative, nerdy (in the best way), and entertaining.” In a format powered by PechaKucha™, each speaker gets 20 slides and 20 seconds for each. Lively, pointed, funny – don’t miss it!

**EVENING**
- Valley Metro
  - Monday Wind-Down Reception in the Public Square
    - Share stories about the first full day of the conference.

**LATE AFTERNOON**
- Valley Metro
  - Late afternoon

2024 Philadelphia | Mpact Transit + Community
Wednesday, October 23

**MORNING**
- Continental breakfast in the Public Square
- Morning sessions
- Mobile Workshops

**LUNCH**
**Closing Plenary Lunch**
The full conference comes together for one last boost of learning and energy. Plus: the announcement of Mpact Transit + Community 2025!

**AFTERNOON**
**Regional Day: A New Vision for Regional Rail**
A terrific afternoon workshop focused on the once-in-a-lifetime opportunity to re-envision regional rail as part of a lifestyle network. Learn how to plan, zone, incentivize & build complete, connected communities. Presented by the Philadelphia Local Host Committee, Regional Day is open to all local stakeholders and conference attendees. *A small separate fee required.*
Sponsors & Exhibitors

Thanks to these companies for their early support for the conference and transit-oriented communities.

Join them! Register your support by August 16 to ensure full benefits.

Find all the information at mpactmobility.org/sponsorexhibitor

Diamond

Exhibitors

Platinum

Silver

Bronze

Livability
Registration Information

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Early Bird Rate</th>
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<tr>
<td>General/Private Firm</td>
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<td></td>
<td>(Sunday, Monday, Tuesday or Wednesday)</td>
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For registration questions, please contact:

Maureen Savage
734.239.8017
msavage@managedbyamr.com
Monday thru Friday
8:00 am – 4:00 pm CST

Registration opens July 8*
Early Bird Rates are good through September 27

To register, visit:
mpactmobility.org/registernow

*If your fiscal year ends June 30 making early payment desirable, please contact us!

The Fine Print

Registration and Other Fees: Conference registration covers 60+ sessions, plenaries and networking events, including the Welcome Party, Monday’s Wind-Down Reception and Tuesday night’s PK Slam. Additional fees are required for Pre-conference Events, Mobile Workshops (typically $45-$65) and Regional Day (typically $20). Because space is limited, conference attendees are limited to 2 Mobile Workshops, first-come, first-served. Regional Day on Wednesday is open to non-conference attendees.

Meals: Conference registration includes continental breakfast Monday, Tuesday and Wednesday as well as the closing plenary lunch on Wednesday. No other meals are provided.

Cancellations: Cancellation requests received prior to September 6 will receive a full refund. Between September 6 and September 27, cancellations will receive a refund minus a $100 fee. After September 27, there are no refunds for cancellation of conference registration, mobile workshops or any add-on events. Persons who do not show up for the event will be responsible for the entire registration fee.
Send a Delegation

Build your local coalition or stakeholder group by attending the conference together as a delegation. Sending a delegation of ten or more attendees from your city or region leverages the conference experience and can help your region make the most of transit investments. Reach out to Sarah Rudolf, Associate Director (sarahr@mpactmobility.org, 612.406.0181) to find out more, including special rates and benefits for approved delegations.

Scholarships

Conference scholarships support the ability of advocates and community-based organizations to attend the conference. Find the Scholarship application on the Registration page: mpactmobility.org/registernow

Conference Hotel

The 2024 Mpact Transit + Community Conference will be at the Sheraton Philadelphia Downtown, located on North 17th Street, between Race Street and Vine Street.

The conference room rate is $259 USD per night. This rate will expire on September 27 and may sell out before then. To book a room, follow the link below or call 215-448-2000 and ask for the rate for Mpact Transit + Community.

The Sheraton Philadelphia Downtown is in the highly walkable and transit rich City Center of Philadelphia. The Philadelphia Museum of Art & Schuylkill River are a short walk away, as are City Hall and the Reading Terminal Market, as well as transit connections from the airport and Amtrak’s 30th Street Station and to neighborhoods in Philadelphia and across the region.

Book a Room

Sheraton Philadelphia Downtown
201 North 17th Street
Philadelphia, Pennsylvania 19103
At Mpact, when we look around the places people live, work, and play, we see something hidden in plain sight: possibilities. We bring together leaders, practitioners and advocates working on transit, connected mobility options, land use and development. We’re the place for change-makers who are practical: not afraid to challenge the status quo but grounded in what it takes to get projects done.

TRANSPORT + COMMUNITY

in a different host city each year, the conference informs and inspires diverse stakeholders with what it takes to build more just and sustainable transit-oriented communities.

LAB

facilitates capacity building and leadership development in communities large and small, building momentum with diverse stakeholders.

VOICES

ways to connect year round, with learning and fresh ideas from our network.

Find out more about Mpact at www.mpactmobility.org and on social @mpactmobility
The 2024 Mpact Transit + Community conference artwork is by Mz. Icar, a Philadelphia based anonymous art collective predominantly comprised of Black Women. The central word of the piece, LENAPE, is an acknowledgment of the indigenous people who first inhabited the Philadelphia region.

Can you spot these elements?
1. The Colored Girls Museum
2. City Hall, in Center City, Philadelphia
3. Ben Franklin Bridge
4. Transit (multiple modes), bicycling & walking?

Find out more about the artwork on the Mpact Blog!

See you in Philadelphia!
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