



**Celebrating
30 Years!**

Rail~Volution
to M Pact

Travel Portland



TRANSIT + COMMUNITY

Portland, OR | Oct 26–29
Hilton Portland Downtown

2025 Conference Sponsorship and Exhibitor Opportunities

Join us in Portland Mpack Transit + Community

Where great thinking comes together about building livable communities around transit

The Mpack Transit + Community conference - founded in Portland in 1995 as Rail~Volution - is North America's preeminent transit and community development conference. The Mpack Transit + Community conference is uniquely focused on ways that cities and regions are leveraging major transit and mobility investments, along with housing, economic development and supportive land use to create sustainable, healthy and resilient communities for all.

Join us in Portland in October 2025 and showcase your organization to more than 1,000 leaders, practitioners and advocates from across the United States and Canada. Experience the many neighborhoods and destinations connected by transit across Portland and the region. Learn how local leaders are working together to build a resilient and prosperous region with transit at its core.

Four days of energizing events, where attendees share innovative approaches, explore the Portland region, and expand their professional networks for the year ahead.

Celebrating
30 Years!

Rail~Volution
to Mpack





Thank You to our 2024 Sponsors

Diamond



Platinum



Gold



Silver



Bronze



Livability



Position your organization as a leader and influencer

There is no better place to connect with the leaders in the public, private and nonprofit sectors who plan, design, finance, build, operate and advocate for livable communities.

What's special about Mpact Transit + Community?

- Focus on the interplay of transit, connected mobility options, supportive land use and community and economic development.
- Thought-provoking plenaries, a range of networking opportunities, and 60+ sessions offering practical approaches to a diversity of topics. Mobile Workshops and Pre-Conference events (which require additional fees) provide a first-hand view of local projects, with insights from practitioners and leaders involved.
- Multiple angles on transit, mobility and development: community engagement to policy and planning; real estate deals to financing; engineering and design to implementation and operations; implications for health, safety and access to opportunity.
- Conference attendees who drive decision making in communities across North America.

Who attends Mpact Transit + Community?

Leaders from the public, private and nonprofit sectors, including: the general managers, chief executive officers and staff of transit agencies; technology and mobility innovators; leaders of community development and financial institutions; elected officials and staff from federal, state, provincial, city and county government; transportation planners and urban designers; real estate developers and transit-oriented development managers; transit and housing advocates; architects and engineers; representatives of community-based organizations; business leaders, foundation officers; academic and policy professionals.

Sponsor Levels

Choose your sponsorship level below. At each level, sponsors can claim (first come-first served) one of the items in bold for additional recognition. See details about these items on later pages of this Prospectus. All sponsors at a given level receive the benefits noted for their sponsorship level, whether or not they claim an item in bold. **Other opportunities may be available - please be in touch! Please note these key deadlines:** Register by May 14, 2025, to be featured in the promotional materials for conference registration. Register by August 15, 2025, to ensure full sponsor benefits.

DIAMOND

\$27,000

- **Welcome Reception Presenting Sponsor**
- **Plenary Presenting Sponsor (Limit 3)**

Diamond Benefits

- 3 conference registrations (N/A to Mpack Partners)
- ½ page placement in conference guide
- Logo on screen for plenaries
- 3 social media posts
- 2 posts on app
- Discounted exhibit space

SILVER

\$6,000

- **WiFi Hotspot in the Public Square (Limit 1)**
- **Go Green**
- **Coffee Breaks (Limit 2)**
- **Registration Sponsor (Limit 1)**

Silver Benefits

- 1 conference registration (N/A to Mpack Partners)
- Discounted exhibit space

PLATINUM

\$17,000

- **Mobile Workshop Presenting Sponsor (Limit 1)**
- **Monday Wind-Down Reception (Limit 1)**
- **Lanyards for Badges (SOLD)**
- **Mpack PK Slam Presenting Sponsor (SOLD)**
- **Conference Bag (SOLD)**

Platinum Benefits

- 2 conference registrations (N/A to Mpack Partners)
- ¼ page placement in conference guide
- Logo on screen for plenaries
- 2 social media posts
- 1 post on app
- Discounted exhibit space

BRONZE

\$3,500

- **Conference Pens (Limit 1)**
- **Writing Pads (Limit 1)**
- **Individual Mobile Workshop Sponsor**
- **Mpack Innovators Event Sponsor (Limit 2)**

GOLD

\$8,500

- **Social Wall in Public Square (Limit 1)**
- **Continental Breakfast (Limit 3)**
- **Hotel room keys (Limit 1)**
- **Mobile App (Limit 1)**
- **Leadership Reception (Limit 1)**
- **Scholarships (Limit 3)**

Gold Benefits

- 1 conference registration (N/A to Mpack Partners)
- 1 post on app
- 1 social media post
- Discounted exhibit space

Sponsorship Items

First-come, first served!

Details & Benefits of Sponsorship Items

Diamond **\$27,000**

Choose 1, First-come, first served!

Welcome Reception Presenting Sponsor

Be the highly visible sponsor of the Sunday night kick-off reception

Welcome Reception email to all attendees | Opportunity to make remarks | Logo on table tents | Right to distribute collateral | 10 tickets for sponsor guests | Promoted post & notification on conference mobile app

Plenary Presenting Sponsor - Limit 3

Sponsor one of three general sessions with everyone in the room!

Opportunity to make remarks | Logo on table tents | Logo on screen as presenting sponsor | App notification

Platinum **\$17,000**

Monday Wind-Down Reception

Everyone comes together in the Public Square at the end of the first full day!

Logo on entrance signage | Logo on table tents | Right to distribute collateral | Logo recognition on screen in general session on day of the event | Promoted post & notification on conference mobile app | 10 drink tickets | Opportunity to make remarks

Mpact PK Slam Presenting Sponsor - SOLD

Opportunity to make remarks | Logo on table tents | Right to distribute collateral | Logo recognition on screen in general session on day of the event: "What's next" listing for PK slam | Logo recognition on screen before, at intermission, and after presentations | Promoted post & notification on conference mobile app "PK Slam sponsored by _____"

Mobile Workshop Presenting Sponsor

Associate your company with Mpact Mobile Workshops – everyone loves them!

Logo on Mobile Workshop counter | Option to provide swag to all Mobile Workshop participants (~625 people) | Listed in program, website and app as Mobile Workshop presenting sponsor

Lanyards for Badges - SOLD

Your logo on the printed badge and the neck lanyard for conference badges – everyone has one!

Conference Bag - SOLD

Your logo on a tote bag for every attendee, used again and again!

Logo on bags featuring original conference artwork! | Mpact provides bags | Promoted post on mobile app



Gold \$8,500

Hotel Room Keys

Custom design with sponsor logo and image.

Sponsor creates design. M'pact approval of design required. M'pact conference logo or conference name must be included.

Continental Breakfast - Limit 3

Sponsor Breakfast in the Public Square on Monday, Tuesday or Wednesday.

Logo on entrance signage | Logo on table tents | Signage at buffet | Right to distribute premium/collateral | Option to display pop-up banner provided by sponsor

Leadership Reception

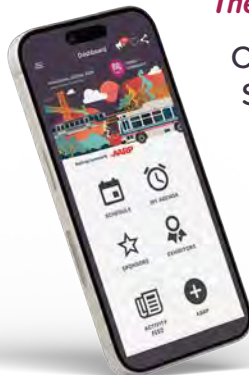
Sponsor the invitation-only reception prior to the Welcome Reception.

Logo on invitations | Opportunity to make remarks | Logo on table tents

Mobile App

The go-to resource for conference details.

Custom sponsor page on app main menu | Sponsor recognition on materials promoting the mobile app | Logo recognition on screen in general session announcing mobile app | Promoted post | Notification to all app users



Scholarships - Limit 3

Help bring community leaders to the conference.

Sponsor thank you in eblast and in Conference Guide | Acknowledgment of “who made it possible” to scholarship recipients. We provide your social handles to scholarship recipients to thank you for your support.

Social Wall in Public Square

The social wall compiles social posts from multiple platforms on a big screen in the Public Square.

Logo on the social wall screen | 10 sponsored posts. Sponsor supplies creative; M'pact approval required. | Message in e-blast to attendees

The social wall will also be displayed on the conference website during the conference.



Silver \$6,000

Go Green Sponsor

Show support for green initiatives at the conference.

Recognition in conference guide
| Post on mobile app

Wi-Fi

Sponsor digital connectivity in the Public Square!

Logo on password cards. Sponsor produces and provides cards. Mpac approval required.
| Recognition on signage in the Public Square | Recognition in the printed program guide | Post acknowledging sponsorship on conference mobile app

Coffee Breaks - Limit 2

Monday or Tuesday

Signage entering into the break area | Table tents for attendee break tables | Right to distribute premium/collateral | Option to display pull-up banner provided by sponsor

Registration Sponsor

Everyone checks into the conference – and sees your logo!

Logo on opening screen of self-check-in laptops at 4-6 stations | Logo on Registration Self-Check-In sign | Logo in eblast to attendees with registration instructions

Bronze \$3,500

Individual Mobile Workshop Sponsor

Sponsor 1 of 20+ Mobile Workshops. Inquire for details. A great way to spotlight your involvement in a project!

Logo on sign for the workshop you sponsor | One ticket reserved for you on the workshop you sponsor, subject to approval of Mobile Workshop chair. | Line listing on website and app for the workshop you sponsor.

Mpac Innovators Event Sponsor

Affiliate with the Mpac Innovators by sponsoring either Wellness Activities or Lunchtime Walking Tours

Logo on signage and in Guide for activities you sponsor

Writing Pads

Exclusive right to distribute note pads in all meeting rooms. Recycled, FSA-certified paper preferred.

Sponsor provides the writing pads

Conference Pens

Exclusive right to distribute branded pens in meeting rooms.

Sponsor provides pens

“ The Mpac Transit + Community 2024 conference exceeded all expectations! The sessions delved into a wide array of relevant topics, fostering active engagement from both speakers and participants who were not only well-informed but also collaborative and passionate.

— 2024 Conference Attendee



All Sponsors Receive:

Sponsor logos by level in the Conference Guide, conference website, app and footer of emails promoting the conference

E-blast to attendees as conference starts, thanking sponsors, with logos by level and 50-word description for Diamond & Platinum

A list of e-mail addresses of conference attendees (opted-in) before and after conference

Sponsorship Contact

Please contact us with any questions or ideas. Once you have determined your plans, we will provide a link to use to register your sponsorship and/or reserve a booth space.

Andrea Ostergaard

Director of Partnerships and Events, Mpact

andrea@mpactmobility.org
612.486.5616



Travel Portland



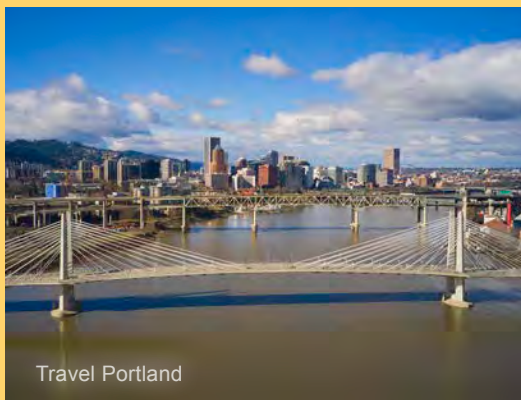
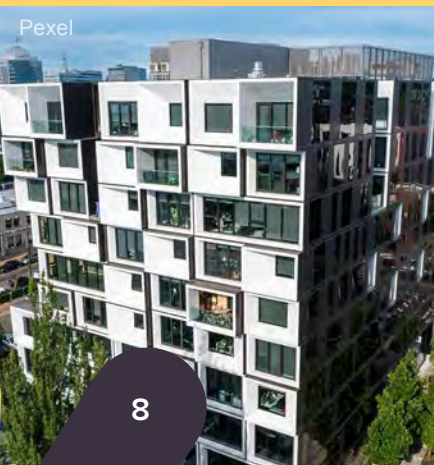
Travel Portland



Pexel



Travel Portland



Travel Portland



Travel Portland

Exhibit at Mpact Transit + Community 2025

Demonstrate new programs, display current services or products and network with leaders who are innovating new ways to build great places to live around transit.

Your booth will be located in the Public Square, the central gathering place for the conference. Conference attendees will circulate here for breakfast, all breaks and the Monday Wind-Down Reception as well as for mobile workshop check-in and local host information.

Exhibitor Options & Pricing

BOOTH TYPE	EARLY BIRD by May 14	REGULAR
Single	\$3,750	\$4,000
Double	\$7,500	\$7,750
Nonprofit Single	\$1,750	\$2,000
Nonprofit Double	\$2,750	\$3,500

Exhibits Contact Information

Thanks for your interest in exhibiting. If you have any questions about exhibitor opportunities, please contact:

Maureen Savage | Event Manager
734.239.8017
 msavage@managedbyamr.com

Register to exhibit by May 14, 2025, for early bird rates and to be included in promotion of conference registration. Register by August 15, 2025, to ensure inclusion in printed conference guide.

“ This is a great conference for Siemens and my colleagues and I enjoy attending each year.

– Gina Mattern
Siemens Mobility





Pexels

Each Booth Includes:

- 10 x 10 booth for 2 days (20 x 10 for double booth) in the Public Square
- Organization identification sign
- One 6-foot draped table (2 tables for double booth)
- Two chairs
- One wastebasket

Plus Each Exhibitor Receives:

- One full conference registration – a \$845 value!
- One exhibit-only booth registration. (Additional booth-only staff can be added for \$150 per day.) Exhibitors with a double booth receive two exhibit-only registrations.
- E-mail blast to all registrants encouraging attendees to visit the exhibit booths.
- Pre- and post-conference e-mail list of attendees (opted-in).
- Online listing in exhibitor directory: logo, organization name and link.
- Listing in printed conference guide and conference app: logo, contact info and website.

Exhibit Hours

Monday, October 27

7:00 am – 6:30 pm

Tuesday, October 28

7:00 am – 4:00 pm

Exhibitor Move In

Sunday, October 26

Noon – 6:00 pm

Exhibitor Move Out

Tuesday, October 28

4:00 pm – 7:00 pm

Thank you to our
2024 Exhibitors

AARP **BROOKVILLE**

envision
Envision Consultants, Ltd.

EPIC METALS™

HaydenAI

HUITT
HZ ZOLLARS

McCORMICK
TAYLOR

PTV GROUP

RIDEGO

SIEMENS





Travel Portland



TRANSIT + COMMUNITY

(formerly Rail~volution)

Join us in Portland, OR, October 26–29, 2025

2025 Local Hosts



Register to sponsor or exhibit by **May 14, 2025**, to be included in conference registration promotion and for exhibitor early bird rates.

Register by **August 15, 2025**, to be included in the printed conference guide and to ensure full benefits.

Visit our website, www.mpactmobility.org,

for more about our work, our Board of Directors and the National Steering Committee that coordinates our annual conference. Sign up for our newsletter to keep up to date on our programs: M: Transit + Community Conference; M:LAB capacity-building program and M:VOICES year-round learning.

www.mpactmobility.org